

# 10 | SIGNATURE AWARDS

## NEWSPAPER SINGLE OR SERIES

HR Ad-Works "MBJOBS.ca Saturday Ads: Gift"  
CancerCare Manitoba Foundation "It Matters to You"  
Kesay "Boxing Week Sale"  
Agape Table "Agape Table Christmas"  
Winnipeg Football Club "2009 Game Day Ads"

HR Ad-Works  
Tetro Design  
Tom Powell Design Studio  
McKim Cringan George  
McKim Cringan George

## MAGAZINE SINGLE OR SERIES

Manitoba Egg Farmers "Energy That Lasts Ad Series"  
Warehouse One "Committed to Jeans"  
MacDon Industries Ltd. "45' FlexDraper Ad Series"  
Canadian Wheat Board "Happy Appliances"  
Beautiful Style Beautiful Home "Bella Moda"

Spark Design  
McKim Cringan George  
mf.1  
Direct Focus  
Tom Powell Design Studio

## REDESIGN / REBRAND

Winnipeg Art Gallery - Rebrand  
Centennial Concert Hall - Rebrand  
barkman - Rebrand

Frank Reimer Design / Winnipeg Art Gallery  
Neuhaus Design  
mf.1

## NON - TRADITIONAL / GUERRILLA

Tom Powell Design Studio "Chop Suey Self Promotion"  
Kildonan Place Mall "Santa's Free at KD"  
Scotiabank "Break Through"

Tom Powell Design Studio  
Cocoon Branding  
Cocoon Branding

## ANNUAL REPORT

Reh-Fit Centre "Core Strength"  
Canola Council "A Great Perspective"  
Manitoba Arts Council "Manitoba Arts Council 2008/09"

Jones Communications  
Tom Powell Design Studio  
Tetro Design

## CORPORATE, PRODUCT, OR SERVICE BROCHURE

Travel Manitoba "Unfold"  
University of Manitoba "President's Brochure"  
Destination Winnipeg "World Police and Fire Games Bid Book"  
Winnipeg Parking Authority "Winnipeg Parking Authority Brochures"

Fusion Communications  
McKim Cringan George  
McKim Cringan George  
Neuhaus Design

## DIRECT MAIL

Westeel "Always Strong Insert"  
Versatile "More Power to You"  
MacDon Industries Ltd. "MacDon Performance Fall 2009"  
The Accent Group "Our Furniture Your People"

mf.1  
Direct Focus  
mf.1  
Tom Powell Design Studio

## POSTER SINGLE OR SERIES

Prairie Theatre Exchange "Souvenirs"  
Manitoba Opera "Manitoba Opera 2009 Posters"  
Reel Pride Film Festival "Reel Pride 2009"  
Prairie Theatre Exchange "Goodness"

Tetro Design  
McKim Cringan George  
Tetro Design  
Tetro Design

## LOGO / WORDMARK

Heat Master "Heat Master Logo"  
Ultimate Home and Garden "Garden Gear"  
Curl Manitoba "Curl Manitoba"

BCG Communications Group  
Tom Powell Design Studio  
Cocoon Branding

## PACKAGING

Oil! "Dawn"  
Ultimate Home and Garden "Airbeds"  
Bee Maid "Specialty Honey"  
Gorp "Gorp Re-sealable packaging"

Cocoon Branding  
Tom Powell Design Studio  
BCG Communications Group  
Cocoon Branding

## TRADE SHOW BOOTH

Jeld-Wen Windows and Doors "Jeld-Wen Trade Show Kiosk"  
Qualico "The Headwaters - You Are Here"  
Bison Transport "Bison for Life"  
Retail Council of Canada "Jobrocket.ca"

Direct Focus  
BCG Communications Group  
Dimension Display Inc.  
HR Ad-Works

## OUTDOOR SINGLE

Warehouse One "Committed to Jeans"  
CURVE 94.3 FM "Mo Problems"  
St Vital Centre "life. style."  
Shine Dental "Shine Dental Implants - Corn"  
CURVE 94.3FM "Attract the Good Stuff"

McKim Cringan George  
Cocoon Branding  
Fusion Communications  
Pattison Outdoor Advertising  
Cocoon Branding

## OUTDOOR SERIES

Sheps Hair Transplant Clinic "Dr Shep's Outdoor Billboards"  
CURVE 94.3FM "You Decide What's Good"  
CancerCare Manitoba Foundation "It Matters to You"  
Warehouse One "Committed to Jeans"

Neuhaus Design  
Cocoon Branding  
Tetro Design  
McKim Cringan George

## SPECIALTY ADVERTISING

Jeld-Wen Windows and Doors "Jeld-Wen Cards"  
Winnipeg Parking Authority "WPA Prepaid Permits"  
Canola Council "The Power of Yellow"  
Corby "Corby"

Direct Focus  
Neuhaus Design  
Tom Powell Design Studio  
Direct Focus

## PHOTOGRAPHY

The Accent Group "Our Furniture Your People"  
McKim Cringan George "Polo Park"  
Kesay "Imagine"  
Nardella Photography "Rudolph"

Brian Gould Photography  
Nardella Photography  
Brian Gould Photography  
Nardella Photography

## PUBLIC SERVICE ANNOUNCEMENT

Child Find "Stop Sex with Kids"  
CancerCare Manitoba "Get Screened"  
United Way "Koats for Kids"  
Manitoba Securities Commission "Avoiding Your Investments?"  
MDAM "Chemistry"  
MDAM "Group Support"

Global Winnipeg  
CTV Winnipeg  
CTV Winnipeg  
BCG Communications Group  
CTV Winnipeg  
CTV Winnipeg

## SELF-PROMOTION - PRINT & NON-BROADCAST

daCapo "daCapo Holiday Trading Cards"  
Neuhaus Design "Client Christmas Promo Package"  
Tetro Design "Holiday Relief"

daCapo  
Neuhaus Design  
Tetro Design

## SELF-PROMOTION - BROADCAST & ELECTRONIC

CURVE 94.3 FM "CURVE 16 Seconds"  
Tom Powell Design Studio "Tom Powell Howl"  
BCG Communications "Appy 'olidays"  
Tom Powell Design Studio "Nom Nom Nom"

CHUM Radio Winnipeg  
Tom Powell Design Studio  
BCG Communications Group  
Tom Powell Design Studio

## ORIGINAL MUSIC

Jones Communications / Winnipeg Ford 5 "Driving Our Community"  
Centrallia Music "mf.1, Centric Productions, ANIM"  
Story Worldwide / Unilever "Bake It to Believe It"

daCapo  
daCapo  
daCapo

## RADIO SINGLE

The Cupcake Corner "Cup-Blankery"  
Warehouse One "Denim Doner"  
Winnipeg Football Club "Blue Revolution"  
Communications Services Manitoba "Bud and the Toilet"  
Warehouse One "Committed to Jeans"

Velocity Branding  
McKim Cringan George  
McKim Cringan George  
BCG Communications Group  
McKim Cringan George

## RADIO CAMPAIGN

Seven Clans Casino "Make Your Great Escape"  
Destination Winnipeg "City Sell"  
Canterra Seeds "Performance Matters"  
Winnipeg Football Club "Blue Revolution"

Tribal Marketing  
Fusion Communications  
BCG Communications Group  
McKim Cringan George

## RADIO - 100% MADE IN MANITOBA

Winnipeg Football Club "Blue Revolution"  
MacDonald Youth Services "Stories of Hope"  
Seven Clans Casino "Answering Machine"  
Communications Services Manitoba "Bud and the Toilet"

McKim Cringan George  
CHUM Radio Winnipeg  
Tribal Marketing  
BCG Communications Group

## TV OR CINEMA UNDER \$20,000

EMS Firefighter "Firefighter Recruit"  
MacDonald Youth Services / Citytv "The Weakerthans Raffle"  
Manitoba Securities Commission "Pedicure"

Citytv  
Citytv  
BCG Communications Group

## TV OR CINEMA OVER \$20,000

Government of Manitoba "Exhaust"  
Manitoba Hydro "In Home Energy Evaluations"  
Government of Manitoba "Stay Out of Gangs"

NOW Communications Group  
McKim Cringan George  
NOW Communications Group

## CORPORATE, PRODUCT OR SERVICE VIDEO

Bio-Rad/Bruker "Once Upon a Proteomics Study"  
New Media MB "New Media MB Business Showcase"  
Parrish and Heimbecker "100 Years"  
University of Manitoba "Recruitment"

Frantic Films  
Blinkworks Media  
Direct Focus  
McKim Cringan George

## WEBSITE

ICUC Moderation Services "ICUC Website"  
Winnipeg Art Gallery "Winnipeg Art Gallery Website"  
A&S Homes "A&S Neighbourhood"  
City of Winnipeg "Speak Up Winnipeg Website"

Mars Hill Group  
Velocity Branding  
Cocoon Branding  
Mars Hill Group

## COMPLETE CAMPAIGN - GARY GZEBB AWARD

Canterra Seeds "Performance Matters"  
Winnipeg Football Club "Blue Revolution"  
Kildonan Place Mall "Free Santa Campaign"

BCG Communications Group  
McKim Cringan George  
Cocoon Branding

## THINGS THAT DIDN'T FLY

Dr Rich Vasectomy Clinic "Dr Rich Vasectomy - Just a Little Prick"  
Poullins Pest Control "Poullins - We Tell Pests Where To Go"  
Nivea Repair & Care "Nivea - All Natural Non-Irritating 24 Hour"  
Lazboy Furniture "Girl Meets Boy, Boy Meets Boy"

Pattison Outdoor  
Pattison Outdoor  
Pattison Outdoor  
Pattison Outdoor

## SPECIAL EVENTS

Canadian Football Hall of Fame "2009 Induction Dinner Program"  
Pan Am Clinic Foundation "Moto Perpetuo"

mf.1  
BCG Communications Group

## ADVERTISING / DESIGN BY A STUDENT

Red River College "Beat Port - Corporate Philosophy Brochure"  
Red River College "Twinnings Tea Ad"  
Red River College "336 Hours - An Infographic of Feelings"  
Red River College "Iceland Airwaves No 1"  
Red River College "rafkozak.com - Portfolio Web Site"

Rafal Kozak  
Dennis De Leon  
Rafal Kozak  
Christian Kent  
Rafal Kozak