

2018
SIGNATURE
AWARDS



advertising association
of winnipeg

2018 FINALISTS

CONGRATULATIONS TO ALL THE FINALISTS! AND THANK YOU TO EVERYONE WHO ENTERED!

OUTDOOR (SINGLE)

BOB CONNOR

A Canadian Garage Door
Legacy Garage Doors

PATTISON OUTDOOR ADVERTISING

Go Ninja
Ninja Sports Club Langley

PATTISON OUTDOOR ADVERTISING

This Vacuum Really Sucks!
Aurora Vacuum

OUTDOOR (SERIES OR CAMPAIGN)

THE NOW GROUP

Care Comes First
Manitoba Government and General
Employees' Union

PATTISON OUTDOOR ADVERTISING

Manitoba Quits Cold Turkey
Manitoba Lung Association

PATTISON OUTDOOR ADVERTISING

Up 99.3 fm Emoticon Tease and Reveals
Up 99.3 fm

RED RIVER COLLEGE

What We're Doing Is Working
Red River College

MCKIM

Whatever it takes
CBCRA, Recycle Everywhere

**LARGE-SCALE AMBIENT
OR EXPERIENTIAL**

BOUNCE DESIGN

BOMImed CAS Showcase Booth
BOMImed

PATTISON OUTDOOR ADVERTISING

Calgary Dream Centre
Calgary Dream Centre

MANITOBA PUBLIC INSURANCE

DRIVR-X Virtual Reality Experience & Display
Manitoba Public Insurance

**PUBLIC SERVICE ANNOUNCEMENT
/ CHARITY DESIGN**

TOM POWELL DESIGN STUDIO

Candace House Support Brochure
Candace House

MCKIM

The Iron Ride
Pan Am Place

THE NOW GROUP

Thin Ice / There's Help
Pauktuutit Inuit Women of Canada

RADIO (SINGLE)

PATTISON

Bite Me
Burrito Splendido

WESTMAN COMMUNICATIONS GROUP

Open Late - Easy
Little Italy

PATTISON

They Suck Hard
Advance Robotic Duct Cleaning

ORIGINAL SOUND DESIGN

WESTMAN COMMUNICATIONS GROUP

Camaro Giveaway 40 Years
Murray Auto Group

DACAPO

Hokkaido Region, Birds
TI ComNet Japan

DACAPO

Hokkaido Region, Ice
TI ComNet Japan

DACAPO

Just Slow Down
Picante Advertising, Winnipeg Police Services

ST. BONIFACE HOSPITAL FOUNDATION

mySBHstory Theme - "Stand My Ground"
St. Boniface Hospital Foundation

**BROADCAST UNDER \$20,000
(SINGLE OR SERIES)**

THINK SHIFT

APTN Perspectives
APTN

FRANK DIGITAL

Canada Summer Games - Tickets
Canada Summer Games

GLOBAL TELEVISION

MMSM Recycling Series
Multi-Material Stewardship Manitoba

WINNERS ANNOUNCED **OCTOBER 4, 2018** AT THE KINGSHEAD PUB

JOIN US FOR THE AWARDS CELEBRATION Tickets are on sale now at www.signatureawards.ca

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**BROADCAST OVER \$20,000
(SINGLE OR SERIES)**

MCKIM

Raccoons

CBCRA, Recycle Everywhere

FRANK DIGITAL

Unfee

Cambrian Credit Union

MCKIM

Winnipeg

Travel Manitoba

**NON-BROADCAST
(SINGLE OR SERIES)**

THINK SHIFT

APTN Languages

APTN

FRANK DIGITAL

Food Security

Canada Food Grains Bank

R. HAMILTON MEDIA

Stronger. Faster. Smarter.

Farmers Edge

DIGITAL FILM (SINGLE OR SERIES)

BUILD FILMS

40 Years and Running

Manitoba Marathon

MCKIM

Bennett's Bike

CBCRA, Recycle Everywhere

FOUNDATION FILM AND MEDIA

Little Brown Jug - Social Campaign

Little Brown Jug

THINK SHIFT

Potahto - Mockumentary

Peak of the Market

PICANTE ADVERTISING

When I Grow Up

Winnipeg Police Service

**BROADCAST / NON-BROADCAST
(MADE IN MANITOBA)**

MANITOBA PUBLIC INSURANCE

DRIVR-X Promotional Video

Manitoba Public Insurance

GLOBAL TELEVISION

MMSM Recycling Series

Multi-Material Stewardship Manitoba

MCKIM

Raccoons

CBCRA, Recycle Everywhere

PRINT (SINGLE)

TOM POWELL DESIGN STUDIO

Eat Well For Life

Manitoba Canola Growers

MCKIM

Look West

MLT Aikins

ST. BONIFACE HOSPITAL FOUNDATION

Spark Hope - Leave a Legacy Month Ad

St. Boniface Hospital Foundation

PRINT (SERIES)

MANITOBA HYDRO

Community Energy Efficiency Project

Manitoba Hydro

SHERPA MARKETING

Farmer Stories Advertorials

Dekalb Canada

ST. BONIFACE HOSPITAL FOUNDATION

mySBHstory - Crystal, Pat, and Owen

St. Boniface Hospital Foundation

6P MARKETING INC.

Public Trust Campaign

Manitoba Pork

MCKIM

Whatever It Takes

CBCRA, Recycle Everywhere

POSTER (SINGLE OR SERIES)

MCKIM

Canadian Wines

Manitoba Liquor and Lotteries

MCKIM

Coast to Coaster

Manitoba Liquor and Lotteries

MCKIM

Manitoba Opera Season Posters

Manitoba Opera

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**CORPORATE COMMUNICATIONS
DESIGN**

TOM POWELL DESIGN STUDIO

Amazon Proposal

Tourism Winnipeg / Economic Development
Winnipeg

MCKIM

Volunteer Toolkit

Gordie Howe Sports Complex

SHERPA MARKETING

VPI Special Opportunities Owners Manual

Value Partners Investments

LOGO / WORDMARK

MCKIM

Gordie Howe Sports Complex Logo

Gordie Howe Sports Complex

PRINT STUDIO ONE & THREE-SIX

NORTH MARKETING

Kingsmen Grooming Products - New Logo

Kingsmen Grooming Products

THINK SHIFT

Potahto Lovers

Peak of the Market

CONSUMER PUBLICATION DESIGN

TOM POWELL DESIGN STUDIO

"Eat Well With More Meals Together" Recipe Book

Manitoba Canola Growers

TRAVEL MANITOBA

2018 Travel Manitoba Inspiration Guide

Travel Manitoba

QUANTUM GRAPHICS AND CONSULTING

Game On - Manitoba's Hockey Magazine

Game On

PACKAGING DESIGN

PACKEDGE DESIGNS

Better Hemp Company Hulled Hemp Seeds

Stand Up Pouch

Better Hemp Company

PACKEDGE DESIGNS

Farmery's Dirty Dozen Variety Pack

Farmery Estate Brewing Company

VANTAGE

Little Brown Jug 8-Pack Box and Cans

Little Brown Jug

CAMPAIGN OF THE YEAR

MCKIM

2018 CBCRA, Recycle Everywhere Campaign

CBCRA, Recycle Everywhere

THINK SHIFT

Potahto Campaign

Peak of the Market

TOM POWELL DESIGN STUDIO

Pulse Convention 2017 - Vancouver

Canadian Special Crops Association

MANITOBA HYDRO

Spring 2018 Rebate Campaign

Manitoba Hydro

BRAND IDENTITY

TOM POWELL DESIGN STUDIO

390 On The River

390 Assiniboine Inc.

TOM POWELL DESIGN STUDIO

Catsylvania - Annual Bow Wow Ball

Winnipeg Humane Society

MCKIM

Gimli

Travel Manitoba

VANTAGE

Manitoba Chambers of Commerce

Manitoba Chambers of Commerce

THINK SHIFT

Superior Scales - Brand Identity

Rick Sellar

ANNUAL REPORT

TOM POWELL DESIGN STUDIO

50 Years Of Firsts - 2017 Annual Report

Canola Council of Canada

MCKIM

CBCRA Annual Report

CBCRA, Recycle Everywhere

TOM POWELL DESIGN STUDIO

Farmers Working For Farmers

- 2017 Annual Report

Manitoba Canola Growers

WEBSITE

MCKIM

Gordie Howe Sports Complex Website

Gordie Howe Sports Complex

VANTAGE

MEDSYNC Website

MEDSYNC

TOM POWELL DESIGN STUDIO

Far Out Adventures Website

Far Out Adventures

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GAME OR APPLICATION

TACTICA INTERACTIVE

ENCOURAGE: Move More, Sit Less
Heart & Stroke Foundation of Manitoba

TACTICA INTERACTIVE

Kid Diners
TVO & Farpoint Films

TACTICA INTERACTIVE

Taken Knowledge Keeper
APTN & Eagle Vision

TACTICA INTERACTIVE

My Autism Passport
Merit Motion Pictures

TACTICA INTERACTIVE

Bodylogix Personal Coach
The Winning Combination Inc.

SOCIAL MEDIA CAMPAIGN

MCKIM

Bennett's Bike
CBCRA, Recycle Everywhere

MCKIM

Raccoons
CBCRA, Recycle Everywhere

TRAVEL MANITOBA

U.S. Influencer Campaign
Travel Manitoba

ANIMATION OR MOTION GRAPHICS

R. HAMILTON MEDIA

International Development Week
Manitoba Council for International Cooperation

R. HAMILTON MEDIA

Review & Rate 2017-2018
Government of Manitoba

FRANK DIGITAL

Unfee
Cambrian Credit Union

PHOTOGRAPHY

BRIAN GOULD PHOTOGRAPHY INC

Eat Well With More Meals Together
Manitoba Canola Growers

FULL CURRENT

Hill Sokalski Walsh Olson,
Brand Lifestyle Photography
Hill Sokalski Walsh Olson

NARDELLA PHOTOGRAPHY INC

Respect Campaign
Manitoba Hydro

SELF PROMOTION

THINK SHIFT

Legends of the Forest - Aikens Lake
Think Shift

PATTISON OUTDOOR ADVERTISING

Pattison Animals
Pattison Outdoor Advertising

BOUNCE DESIGN

Pegland Board Game
Bounce Design

THINGS THAT DIDN'T FLY

PATTISON OUTDOOR ADVERTISING

Dermapure
Dermapure

PATTISON OUTDOOR ADVERTISING

Hurry Before The Wall Goes Up
Old El Paso

PATTISON OUTDOOR ADVERTISING

Rock The Island
The Q

PATTISON OUTDOOR ADVERTISING

The Hogtown Vegan
The Hogtown Vegan

PATTISON OUTDOOR ADVERTISING

The Shining
Dentistry at La Salle

POTPOURRI

ST. BONIFACE HOSPITAL FOUNDATION

Giving Tuesday - Donna Johnson-Bishop
(Audio / Video Miscellaneous)
St. Boniface Hospital Foundation

ST. BONIFACE HOSPITAL FOUNDATION

mySBHstory - Crystal Radio Ads
(Radio Campaign)
St. Boniface Hospital Foundation

THINK SHIFT

Legends of the Forest - Aikens Lake
(Illustration or Original Artwork)
Think Shift

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