

2019
SIGNATURE
AWARDS



AAW 75th ANNIVERSARY



advertising association
of winnipeg

2019 FINALISTS

CONGRATULATIONS TO ALL THE WINNERS & RUNNER-UPS!

OUTDOOR (SINGLE)

WINNER

PATTISON OUTDOOR ADVERTISING
The Twisted Purl, Sheep Tongue.
The Twisted Purl Yarn Studio

RUNNER-UP

**DIRECT FOCUS MARKETING
COMMUNICATIONS INC.**
Recycle Like Michael Campaign
Multi-Material Stewardship Manitoba

OUTDOOR (SERIES OR CAMPAIGN)

WINNER

CHANGEMAKERS INC.
Cannabis Public Education Campaign.
Liquor, Gaming and Cannabis Authority
of Manitoba

RUNNER-UP

PATTISON OUTDOOR ADVERTISING
Brandon Transit TSAs
Brandon Transit

LARGE-SCALE AMBIANT OR EXPERIENTIAL

WINNER

SKIPTHEDISHES
Chill This Summer
SkipTheDishes

RUNNER-UP

CANADIAN MUSEUM FOR HUMAN RIGHTS
Mandela's Cell: Decal Installation
Canadian Museum for Human Rights

RUNNER-UP

GRAPE EXPERIENTIAL
Huddle 2019
SkipTheDishes

RADIO (SINGLE)

WINNER

CANADIAN MUSEUM FOR HUMAN RIGHTS
For The Struggle
Canadian Museum for Human Rights

RUNNER-UP

JIM PATTISON BROADCAST GROUP
Your Crack
Primal Contracting

RUNNER-UP

MANITOBA PUBLIC INSURANCE
Save the 100 - "Together"
Manitoba Public Insurance

BROADCAST UNDER \$20,000 (SINGLE OR SERIES)

WINNER

GLOBAL TELEVISION
Multi-Material Stewardship Manitoba Brand
Multi-Material Stewardship Manitoba

RUNNER-UP

MCKIM
Always Random
Manitoba Liquor & Lotteries

BROADCAST OVER \$20,000 (SINGLE OR SERIES)

WINNER

MANITOBA PUBLIC INSURANCE
Save the 100
Manitoba Public Insurance

RUNNER-UP

CANADIAN MUSEUM FOR HUMAN RIGHTS
Take A Seat for Viola (Short)
Canadian Museum for Human Rights

RUNNER-UP

MCKIM
Raccoons
CBCRA, Recycle Everywhere

NON-BROADCAST (SINGLE OR SERIES)

WINNER

UPHOUSE INC.
See Yourself Like Never Before
Balmoral Hall School

RUNNER-UP

R. HAMILTON MEDIA
Different
Farmers Edge

BROADCAST / NON-BROADCAST (MADE IN MANITOBA)

WINNER

MCKIM
Raccoons
CBCRA, Recycle Everywhere

RUNNER-UP

CANADIAN MUSEUM FOR HUMAN RIGHTS
27 Minutes For 27 Hours
Canadian Museum for Human Rights

RUNNER-UP

UPHOUSE INC.
Locked Out of Life Campaign Video
Cerebral Palsy Association of Manitoba
& Public Interest Law Centre

WINNERS WILL BE ANNOUNCED OCTOBER 3, 2019 AT THE METROPOLITAN ENTERTAINMENT CENTRE

JOIN US FOR THE AWARDS GALA Tickets are on sale now at www.signatureawards.ca

2019
SIGNATURE
AWARDS

AAW 75th ANNIVERSARY



advertising association
of winipeg

2019 FINALISTS

CONGRATULATIONS TO ALL THE WINNERS & RUNNER-UPS!

PRINT (SINGLE)

WINNER

MCKIM

We're At Work Until You're At Home

Maric Homes

RUNNER-UP

6P MARKETING INC.

Bonavista Be Beautiful

Genstar Development

POSTER (SINGLE OR SERIES)

WINNER

GROUNDWORK CREATIVE CO.

Predict The Pick

Canadian Football League

RUNNER-UP

MCKIM

Carmen and Susannah

Manitoba Opera

LOGO / WORDMARK

WINNER

CHANGEMAKERS INC.

GFF Logo

Gimli Film Festival

RUNNER-UP

CANADIAN MUSEUM FOR HUMAN RIGHTS

Mandela Wordmark

Canadian Museum for Human Rights

BRAND IDENTITY

WINNER

UPHOUSE INC.

Robinson Brand Identity

B.A. Robinson Co.

WINNER

SKIPTHEDISHES

SkipTheDishes 2.0

SkipTheDishes

RUNNER-UP

MCKIM

Flin Flon Place Brand

Travel Manitoba

ANNUAL REPORT

WINNER

EDGE ADVERTISING

2018 Deposit Guarantee Corporation

Annual Report

Deposit Guarantee Corporation of Manitoba

RUNNER-UP

MCKIM

All For One Goal

CBCRA, Recycle Everywhere

CONSUMER PUBLICATION DESIGN

WINNER

PRINT STUDIO ONE & THREE-SIX

NORTH MARKETING

Anniversary Book

Churchill Wild

RUNNER-UP

TRAVEL MANITOBA

2019 Travel Manitoba Inspiration Guide

Travel Manitoba

CAMPAIGN OF THE YEAR

WINNER

MANITOBA PUBLIC INSURANCE

Save the 100

Manitoba Public Insurance

WINNER

CANADIAN MUSEUM FOR HUMAN RIGHTS

27 Minutes for 27 Hours: Mandela:

Struggle for Freedom Campaign

Canadian Museum for Human Rights

WINNER

UPHOUSE INC.

Locked Out of Life

Cerebral Palsy Association of Manitoba

& Public Interest Law Centre

RUNNER-UP

SKIPTHEDISHES

Do More Of What You Want

SkipTheDishes

DESIGN MISCELLANEOUS

WINNER

MANITOBA PUBLIC INSURANCE

Save the 100

(Public Service Announcement)

Manitoba Public Insurance

RUNNER-UP

GROUNDWORK CREATIVE CO.

Commonwealth Stadium (106th Grey Cup)

(Illustration or Original Artwork)

Canadian Football League

SELF-PROMOTION

WINNER

WINNIPEG FILM GROUP

Cinematheque Holiday Sales

Winnipeg Film Group's Cinematheque

RUNNER-UP

CHANGEMAKERS INC.

The New Argyle Group

The Argyle Group

WINNERS WILL BE ANNOUNCED OCTOBER 3, 2019 AT THE METROPOLITAN ENTERTAINMENT CENTRE

JOIN US FOR THE AWARDS GALA Tickets are on sale now at www.signatureawards.ca

2019
SIGNATURE
AWARDS

AAW 75th ANNIVERSARY



advertising association
of winnipeg

2019 FINALISTS

CONGRATULATIONS TO ALL THE WINNERS & RUNNER-UPS!

WEBSITE

WINNER

FULL CURRENT

Powerland Website

Powerland

RUNNER-UP

ROTESSA INC.

Rotessa Website

Rotessa Inc.

DIGITAL AD (INTERACTIVE)

WINNER

6P MARKETING INC.

GEN1000 Digital Ad Series

Conviron

RUNNER-UP

DIRECT FOCUS MARKETING

COMMUNICATIONS INC

Recycle Like Michael Campaign

Multi-Material Stewardship Manitoba

SOCIAL MEDIA CAMPAIGN

WINNER

MCKIM

Terrifying Fall

CBCRA, Recycle Everywhere

RUNNER-UP

MCKIM

Robobin

CBCRA, Recycle Everywhere

ANIMATION OR MOTION GRAPHICS

WINNER

R. HAMILTON MEDIA

Know the Risks

Government of Manitoba

RUNNER-UP

CHANGEMAKERS INC.

Cannabis Public Education Campaign

Liquor, Gaming and Cannabis Authority
of Manitoba

THINGS THAT DIDN'T FLY

WINNER

PATTISON OUTDOOR ADVERTISING

Fisherman's Friend. Helping Cold Symptoms

Disappear Since 1865.

Fisherman's Friend

WINNER

PATTISON OUTDOOR ADVERTISING

Vision Zero. Don't Drive High.

Vision Zero Edmonton

RUNNER-UP

PATTISON OUTDOOR ADVERTISING

Prelam. Various Toilet Deodorizers.

Prelam

RUNNER-UP

PATTISON OUTDOOR ADVERTISING

Twisted Purl. Creation Begins Here.

The Twisted Purl Yarn Studio

JUDGES' FAVOURITE

WINNER

UPHOUSE INC.

Campaign of The Year

Locked Out of Life

Cerebral Palsy Association of Manitoba

& Public Interest Law Centre

WINNER

MCKIM

Broadcast / Non-Broadcast (Made in Manitoba)

Raccoons

CBCRA, Recycle Everywhere

WINNER

MANITOBA PUBLIC INSURANCE

Design Miscellaneous

Save the 100

(Public Service Announcement)

Manitoba Public Insurance

Thank you to everyone who
attended the gala event!

**WANT TO ORDER
DUPLICATE TROPHIES?**

Contact Lise Carbonneau:
whirlwind@shaw.ca

SEE YOU NEXT YEAR!

WINNERS WILL BE ANNOUNCED OCTOBER 3, 2019 AT THE METROPOLITAN ENTERTAINMENT CENTRE

JOIN US FOR THE AWARDS GALA Tickets are on sale now at www.signatureawards.ca