

2017
SIGNATURE
AWARDS

FINALISTS

dream
big

LOOK WHO'S BEEN DREAMING UP THE FINEST
FIGMENTS OF INDUSTRY IMAGINATION!

Our Finalists have turned fantasy into reality,
but a lucky few will be pinching themselves.

Thank you to everyone who submitted
and congratulations to all the nominees!

RADIO (Single or Series)

JIM PATTISON BROADCAST GROUP
Boyfriend, House, Promotion Confusion Corner
Confusion Corner Bar and Grill

McKIM
How Many Were Yours?
CBCRA Recycle Everywhere

BELL MEDIA
Vasectomy Rap
Buenafe Clinic

ORIGINAL SOUND DESIGN

DACAPO
CancerCare
Centric Productions/CancerCare
Manitoba Foundation

DACAPO
Ice Age On Ice
KOBA

DACAPO
Water Wildlife and You
Centric Productions/Ducks Unlimited

DACAPO
Collateral Damage
Picante/Winnipeg Police Service

**BROADCAST UNDER \$20,000
(Single or Series)**

TRAVEL MANITOBA
Manitoba, Canada Heart...Beats (Fishing)
Travel Manitoba

RED RIVER COLLEGE
The Difference Is Here
Red River College

McKIM
Caisse Mortgage 2016
Caisse Financial Group

**BROADCAST OVER \$20,000
(Single or Series)**

MANITOBA PUBLIC INSURANCE
Does Your Future Look Bright?
Manitoba Public Insurance - Frank Digital

THINK SHIFT
Real Life Ready
Monsanto Canada

McKIM
How Many Were Yours?
CBCRA Recycle Everywhere

NON-BROADCAST (Single or Series)

BUILD FILMS
The World's Next Great Safari
Churchill Wild

McKIM
Caissebook Family
Caisse Financial Group

PICANTE ADVERTISING
Just Slow Down - Collateral Damage
Winnipeg Police Service

WATCH ALL THE STARS COME OUT ON MAY 18th AT THE RBC CONVENTION
CENTRE! Gala Tickets are on sale now at www.signatureawards.ca



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BROADCAST / NON-BROADCAST (Made in Manitoba)

BUILD FILMS

The World's Next Great Safari
Churchill Wild

MANITOBA PUBLIC INSURANCE

Does Your Future Look Bright?
Manitoba Public Insurance

McKIM

How Many Were Yours?
CBCRA Recycle Everywhere

PRINT (Single or Series)

McKIM

How Many Were Yours?
CBCRA Recycle Everywhere

METRO NEWS

Linked to Winnipeg
Winnipeg Old Country Sausage

ECC - ROBERTSON COLLEGE

"I Need" Campaign - Print Series
ECC - Robertson College

POSTER (Single or Series)

TÉTRO DESIGN

Canadian Pacific Commemorative Poster
CP Rail

MCKIM

2016 Season: Falstaff and Werther
Manitoba Opera

TÉTRO DESIGN

TD International Winnipeg Jazz Festival Gig Posters
Jazz Winnipeg

LOGO / WORDMARK

TOM POWELL DESIGN

Culinaire Logo
Campus Trading

6P MARKETING INC.

Crosstown Civic Logo
Crosstown Civic Credit Union

TOM POWELL DESIGN

Brian Gould Photography Logo
Brian Gould Photography

BRAND IDENTITY

THINK SHIFT

Shea Nerland Rebrand
Shea Nerland

GROUNDWORK CREATIVE CO.

Maxillo Winnipeg Brand
Maxillo Winnipeg

TÉTRO DESIGN

Forks Market Rebrand
The Forks Market

ANNUAL REPORT

EDGE ADVERTISING

*2015 Deposit Guarantee Corporation
of Manitoba Annual Report*
Deposit Guarantee Corporation of Manitoba

TOM POWELL DESIGN

D-Division 2016
Royal Canadian Mounted Police

TOM POWELL DESIGN

Positioned for the Future
Manitoba Public Insurance

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CONSUMER PUBLICATION DESIGN

MARK SAUNDERS

*Winnipeg Fringe Theatre Festival
2016 Program Guide*
Winnipeg Fringe Theatre Festival

ON SCREEN MANITOBA

Manitoba Production Company Profiles
On Screen Manitoba

TOM POWELL DESIGN

Eat Well With More Veggies
Manitoba Canola Growers

**CAMA: EXCELLENCE IN
AGRICULTURE & FOOD**

THINK SHIFT

For the Love of Seed
CANTERRA SEEDS

TOM POWELL DESIGN

Eat Well With More Veggies
Manitoba Canola Growers

THINK SHIFT

Real Life Ready
Monsanto Canada

CAMPAIGN OF THE YEAR

APTN

APTN Insiders Recruitment Campaign 2016
Aboriginal Peoples Television Network

McKIM

Caissebook Family
Caisse Financial Group

THINK SHIFT

For the Love of Seed
CANTERRA SEEDS

MCKIM

The Power to Move Forward
Manitoba Chiropractors Association

McKIM

How Many Were Yours?
CBCRA Recycle Everywhere

THINK SHIFT

Real Life Ready
Monsanto Canada

SELF PROMOTION

METRIC MARKETING

FOOD FOR THOUGHT
Metric Marketing

PATTISON OUTDOOR ADVERTISING

Stand Out From The Ordinary
Pattison Outdoor Advertising

BOUNCE DESIGN

Bouncing Noodle House
Bounce Design

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THINGS THAT DIDN'T FLY

PATTISON OUTDOOR ADVERTISING

King Cole Tea
King Cole

PATTISON OUTDOOR ADVERTISING

Audi Windsor Teaser
Audi Windsor

JIM PATTISON BROADCAST GROUP

Caddy Lake Campfire Song
Caddy Lake / Girl Guides

POTPOURRI (Design & Advertising)

TOM POWELL DESIGN

Magellan Aerospace Display
Magellan Aerospace

TOM POWELL DESIGN

Phantom of the Pawpera
Winnipeg Humane Society

TÉTRO DESIGN

Rame à la Rencontre
Manitoba Music

TÉTRO DESIGN

Torque Labels and Variety Pack
Torque Brewing

WEBSITE

TOM POWELL DESIGN

Culinaire
Campus Trading

METRIC MARKETING

BrunswickSteel.ca
Brunswick Steel

VANTAGE

Arboria
Arboria Plant Care & Design

MICROSITE

TACTICA INTERACTIVE

Taken: The Series
Aboriginal Peoples Television Network / Eagle Vision

TOM POWELL DESIGN

Buy Canadian Soybeans
Soy Canada

TACTICA INTERACTIVE

Prairie Climate Atlas
Prairie Climate Centre

ANIMATION OR MOTION GRAPHICS

MANITOBA PUBLIC INSURANCE

Choose Your Reality
Manitoba Public Insurance

TOM POWELL DESIGN

Holiday E-Card
Manitoba Liquor & Lotteries

CITY WINNIPEG CREATIVE

Wheeler In The Morning Podcast
Wheeler in the Morning

CITY WINNIPEG CREATIVE

I'm Broadcast Advertising
Broadcasters Association of Manitoba

OUTDOOR (Single)

PATTISON OUTDOOR ADVERTISING

The Military Museums
The Military Museums

PATTISON OUTDOOR ADVERTISING

Don't Think & Drive
Yellow Cab

PATTISON OUTDOOR ADVERTISING

Distraction Kills Stay Focused
AMTA

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OUTDOOR (Series or Campaign)

PATTISON OUTDOOR ADVERTISING

Healing Hands
BodyQuest

McKIM

Condoms Are Always In Style
Winnipeg Regional Health Authority

PATTISON OUTDOOR ADVERTISING

JD Shore Rum
Halifax Distilling Co

PUBLIC SERVICE ANNOUNCEMENT

TACTICA INTERACTIVE

Taken: The Series
Aboriginal Peoples Television Network (APTN),
Eagle Vision

TACTICA INTERACTIVE

Prairie Climate Atlas
Prairie Climate Centre

PATTISON OUTDOOR ADVERTISING

#BeccaToldMeToo
Becca Schofield

JUDGES' FAVOURITE

TO BE REVEALED ON MAY 18th

*Three Judges' Favourite Awards will
be awarded at the 2017 Awards Gala.*

PEOPLE'S CHOICE

TO BE REVEALED ON MAY 18th

*People's Choice will open to everyone one week
before the Awards Gala. More details to come.*

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