

10 | SIGNATURE AWARDS

NEWSPAPER SINGLE OR SERIES

Kesay “Boxing Week Sale” Tom Powell Design Studio

MAGAZINE SINGLE OR SERIES

Canadian Wheat Board “Happy Appliances” Direct Focus

REDESIGN / REBRAND

Winnipeg Art Gallery - Rebrand Frank Reimer

NON-TRADITIONAL / GUERRILLA

Tom Powell Design Studio “Chop Suey Self Promotion” Tom Powell Design Studio

ANNUAL REPORT

Manitoba Arts Council “Manitoba Arts Council 2008/09” Tetro Design

CORPORATE, PRODUCT, OR SERVICE BROCHURE

Destination Winnipeg “World Police and Fire Games Bid Book” McKim Cringan George

DIRECT MAIL

Versatile “More Power to You” Direct Focus

POSTER SINGLE OR SERIES

Prairie Theatre Exchange “Goodness” Tetro Design

LOGO / WORDMARK

Ultimate Home and Garden “Garden Gear” Tom Powell Design Studio

PACKAGING

Bee Maid “Specialty Honey” BCG Communications Group

TRADE SHOW BOOTH

Qualico “The Headwaters - You Are Here” BCG Communications Group

OUTDOOR SINGLE

Shine Dental “Shine Dental Implants - Corn” Pattison Outdoor Advertising

OUTDOOR SERIES

CURVE 94.3FM “You Decide What’s Good” Cocoon Branding

SPECIALTY ADVERTISING

Jeld-Wen Windows and Doors “Jeld-Wen Cards” Direct Focus

PHOTOGRAPHY

The Accent Group “Our Furniture Your People” Brian Gould Photography

PUBLIC SERVICE ANNOUNCEMENT

United Way “Koats for Kids” CTV Winnipeg

SELF-PROMOTION - PRINT & NON-BROADCAST

Tetro Design “Holiday Relief” Tetro Design

SELF-PROMOTION - BROADCAST & ELECTRONIC

Tom Powell Design Studio “Nom Nom Nom” Tom Powell Design Studio

ORIGINAL MUSIC

Story Worldwide / Unilever “Bake It to Believe It” daCapo

RADIO SINGLE

The Cupcake Corner “Cup-Blankery” Velocity Branding

RADIO CAMPAIGN

Canterra Seeds “Performance Matters” BCG Communications

RADIO - 100% MADE IN MANITOBA

MacDonald Youth Services “Stories of Hope” CHUM Radio Winnipeg

TV OR CINEMA UNDER \$20,000

MacDonald Youth Services / Citytv “The Weakerthans Raffle” Citytv

TV OR CINEMA OVER \$20,000

Manitoba Hydro “In Home Energy Evaluations” McKim Cringan George

CORPORATE, PRODUCT OR SERVICE VIDEO

University of Manitoba “Recruitment” McKim Cringan George

WEBSITE

Winnipeg Art Gallery “Winnipeg Art Gallery Website” Velocity Branding

COMPLETE CAMPAIGN - GARY GZEBB AWARD

Kildonan Place Mall “Free Santa Campaign” Cocoon Branding

THINGS THAT DIDN'T FLY

Nivea Repair & Care “Nivea - All Natural Non-Irritating 24 Hour” Pattison Outdoor

SPECIAL EVENTS

Pan Am Clinic Foundation “Moto Perpetuo” BCG Communications
Canadian Football Hall of Fame “2009 Induction Dinner Program” mf.1

ADVERTISING CREATED BY A STUDENT

Red River College “Twinings Tea Ad” Dennis De Leon

JUDGES FAVOURITES

United Way “Koats for Kids” CTV Winnipeg
Tom Powell Design Studio “Chop Suey Self Promotion” Tom Powell Design Studio
Destination Winnipeg “World Police and Fire Games Bid Book” McKim Cringan George
Tom Powell Design Studio “Nom Nom Nom” Tom Powell Design Studio

PEOPLE'S CHOICE - PRINT

Chop Suey Self-Promotion - Non-Traditional / Guerrilla Tom Powell Design Studio

PEOPLE'S CHOICE - ELECTRONIC

Winnipeg Art Gallery - Website Velocity Branding

PEOPLE'S CHOICE - ELECTRONIC

Tom Powell Howl - Self-Promotion Electronic Tom Powell Design Studio

PEOPLE'S CHOICE - OTHER

Ultimate Home and Garden “Garden Gear” - Logo/Wordmark Tom Powell Design Studio