



**LOOK WHO'S RESPONSIBLE  
FOR SOME ARRESTING CREATIVE!**

**PRINT (Single)**

Travel Manitoba  
McKim  
McKim  
McKim  
Tom Powell Design Studio

Manitoba, Canada's Heart Beats (Polar Bear)  
Enjoy it. Recycle it. Cola  
Northern Winter Safari  
Andriana  
Smith Magazine Ad

Travel Manitoba  
CBCRA Recycle Everywhere  
Travel Manitoba  
University of Manitoba  
Smith Restaurant

**PRINT (Series)**

Tom Powell Design Studio  
McKim  
Build Films  
Think Shift

Smith Magazine Ad  
Manitoba Canada's Heart... Beats  
Stories  
Just Try Me

Smith Restaurant  
Travel Manitoba  
Build Films  
Monsanto Canada

**OUTDOOR (Single)**

Pattison Outdoor Advertising  
McKim  
McKim

Olé Otazu  
Andriana  
Fridge Retirement Truck and Loading Dock

Otazu  
University of Manitoba  
Manitoba Hydro

**OUTDOOR (Series)**

Pattison Outdoor Advertising  
McKim  
McKim  
Pattison Outdoor Advertising  
McKim  
Pattison Outdoor Advertising  
McKim

Burger Baron Digital Billboard  
Alumni Campaign  
We Can See Tomorrow From Here  
Ecuador  
Journey to Churchill - Say You Were There  
Should have used a Realtor  
Enjoy it. Recycle it.

Burger Baron  
University of Manitoba  
Mosaic  
Pro Ecuador  
Assiniboine Park Conservancy  
Saskatoon Realtors  
CBCRA Recycle Everywhere

**DIRECT MARKETING**

Tom Powell Design Studio  
Great-West Life  
Direct Focus Marketing Communications

Arctic Ice Machine Direct Mailer  
Festive Feast invitation  
Blue Elite Preferred Advisor Program  
"Invitation Package"

Arctic Glacier  
Great-West Life  
Manitoba Blue Cross

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**PUBLIC SERVICE ANNOUNCEMENT**

Pattison Outdoor Advertising  
McKim  
Pattison Outdoor Advertising  
McKim  
Manitoba Public Insurance

MADD Christmas  
Truly Invested  
Put an end to human trafficking  
Secret Language  
Up To You

MADD  
Richardson  
Crimestoppers  
Variety, the Children's Charity of Manitoba  
Manitoba Public Insurance

**CAMPAIGN OF THE YEAR**

McKim  
McKim  
McKim

Manitoba Canada's Heart... Beats  
Enjoy it. Recycle it.  
Journey to Churchill - Say You Were There

Travel Manitoba  
CBCRA Recycle Everywhere  
Assiniboine Park Conservancy

**RADIO (Single)**

Bell Media Radio Winnipeg  
McKim  
Bell Media Radio Winnipeg

The Vasectomy Rag  
Hard Way. Easy Way.  
Welcome to Minipeg

Dr. Jay Buenafe  
CBCRA Recycle Everywhere  
Birchwood's Mini Winnipeg

**ORIGINAL SOUND DESIGN**

McKim  
Bell Media Radio Winnipeg  
Picante Advertising  
Dacapo  
Dacapo

Manitoba Canada's Heart... Beats  
The Vasectomy Rag  
Hold Me  
Sad Fish  
Small Pleasures

Travel Manitoba  
Dr. Jay Buenafe  
Winnipeg Police Service  
Think Shift  
Think Shift

**BROADCAST OVER \$20,000 (Single or Series)**

McKim  
Think Shift  
McKim  
Picante Advertising

We Can See Tomorrow from Here  
Defying Expectations  
Manitoba Canada's Heart... Beats  
Hold Me

Mosaic  
Nott Autocorp  
Travel Manitoba  
Winnipeg Police Service

**NON-BROADCAST**

McKim  
Think Shift  
FRANK Digital

Hard Way. Easy Way.  
It All Starts Here  
WindCity

CBCRA Recycle Everywhere  
Meals on Wheels Winnipeg  
14 Local Brand Partners

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**BROADCAST / NON-BROADCAST (Made in Manitoba)**

Build Films	75 Years of Canada's Royal Winnipeg Ballet	Canada's Royal Winnipeg Ballet
ChangeMakers Inc.	The Value of Safety	SAFE Work Manitoba
McKim	Manitoba Canada's Heart... Beats	Travel Manitoba
ChangeMakers Inc.	Be the Influence	Manitoba Liquor & Lotteries
ChangeMakers Inc.	WCB Claims Reporting	Workers Compensation Board of Manitoba

**POSTER (Single or Series)**

McKim	Young Frankenstein	Prairie Skies Musical Theatre Company
APTN	ADL- Skateboard	APTN
Direct Focus Marketing Communications	Cannes Lions Industry Night: No Briefs Required	Advertising Association of Winnipeg

**ILLUSTRATION**

Think Shift	Canada's Farmers Playing Cards	Monsanto Canada
Tom Powell Design Studio	Moulin Woolf - 2014 Bow Wow Ball	Winnipeg Humane Society
Tom Powell Design Studio	Eat Well For Life	Manitoba Canola Growers

**LOGO / WORDMARK**

Metric Marketing	Nova Capital Logo	Nova Capital
Tom Powell Design Studio	Winnipeg Fair Trade City Logo	Sparrow Group
Think Shift	NuBurger Logo	NuBurger
Tom Powell Design Studio	Blacksmith Lager	Smith Restaurant
Tom Powell Design Studio	Winterhawks Logo	Sturgeon Heights Winterhawks

**BRAND IDENTITY**

McKim	Growler	Manitoba Liquor & Lotteries
Think Shift	Enduron Brand	Enduron
Fusion Communications Group	Hippo Brand Identity	Hippo

**CORPORATE PUBLICATION DESIGN**

Tom Powell Design Studio	Grow: Annual Report	Manitoba Canola Growers
Manitoba Public Insurance	Navigating the Curve: 2013 Annual Report	Manitoba Public Insurance
Direct Focus Marketing Communications	Blue Elite Preferred Advisor Program - Invitation Package	Manitoba Blue Cross

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**CONSUMER PUBLICATION DESIGN**

Tom Powell Design Studio  
EQ3 Ltd  
Tom Powell Design Studio

Crafts for Kids  
EQ3 Spring 2015 Catalogue  
Mitybilt 2014 Catalogue

Manitoba Canola Growers  
EQ3 Ltd  
Mitybilt

**WEBSITE**

Tactica Interactive  
Metric Marketing  
Direct Focus Marketing Communications  
Canada's Royal Winnipeg Ballet  
Verda Design  
Direct Focus Marketing Communications  
Tom Powell Design Studio  
Tactica Interactive  
Dash Agency  
Metric Marketing

Calm in the Storm  
Pinnacle Collections Website  
woodrowguitar.com  
rwb.org  
Build Films Website  
lilyfieldcakes.com  
Smith Restaurant Website  
Taking Back the Years  
Dash Agency Website  
Mad About Style Website

Klinic Community Health Centre  
Palliser Furniture Ltd.  
The Sports Vault  
Canada's Royal Winnipeg Ballet  
Build Films  
Lilyfield Cakes  
Inn at the Forks  
May Street Productions  
Dash Agency  
Mad About Style

**MICROSITE**

Tactica Interactive  
Think Shift  
APTN

Massage for Life  
Cocoa in West Africa Microsite  
Night Owl Movies

The Massage Therapy Association of Manitoba  
CropLife International  
APTN

**BANNER AD (Interactive)**

Think Shift  
McKim  
McKim

Just Try Me  
Cold Weather Campaign  
Manitoba Canada's Heart... Beats

Monsanto Canada  
Manitoba Hydro  
Travel Manitoba

**ANIMATION OR MOTION GRAPHICS**

City Winnipeg Creative  
City Winnipeg Creative  
City Winnipeg Creative  
McKim  
APTN

12 Days of BT  
Pamper Mom  
Farm Fresh Ice Cream  
Follow the Container  
Night Owl Movies

Breakfast Television  
Breakfast Television  
Cornell Creme  
CBCRA Recycle Everywhere  
APTN

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### **PHOTOGRAPHY**

Brian Gould Photography  
EQ3 Ltd  
Nardella Photography  
Brian Gould Photography  
Direct Focus Marketing Communications

Food at Smith (Restaurant)  
EQ3 Spring 2015 Catalogue  
Lilyfield Cakes  
Era Bistro Food Photography  
Lilyfield website photography

Tom Powell Design Studio  
EQ3 Ltd  
Direct Focus  
Tom Powell Design Studio  
Lilyfield Cakes

### **EXPERIENTIAL**

McKim  
  
McKim  
Manitoba Public Insurance

Manitoba Canada's Heart...Beats  
- Station Domination  
Growler Bar  
Texting and Driving Simulator

Travel Manitoba  
  
Manitoba Liquor & Lotteries  
Manitoba Public Insurance

### **SELF PROMOTION**

APTN  
Direct Focus Marketing Communications  
Think Shift

Night Owl Movies  
Direct Focus Tour  
Make Nice Happen

APTN  
Direct Focus Marketing Communications  
Think Shift

### **THINGS THAT DIDN'T FLY**

Pattison Outdoor Advertising  
Pattison Outdoor Advertising  
Pattison Outdoor Advertising  
Pattison Outdoor Advertising  
Pattison Outdoor Advertising  
Metric Marketing

Snap Fitness  
Concept to Completion  
Fuel Up  
Forever Faster  
Down a Load of Your Favourite Apps.  
Palliser Furniture Ltd: Get Together

Snap Fitness  
Junis Kitchen and Bath Design  
Peter's Drive In  
Puma  
Tango Nuevo Tapas & Wine Restaurant  
Palliser Furniture Ltd.

### **POTPOURRI**

Think Shift  
Dash Agency  
Canada's Royal Winnipeg Ballet  
  
McKim  
PackEdge Designs

#HelpingFarmersGrow (Social Media)  
It's Here (Social Media)  
Ballet For The Past, Present And Future  
(Broadcast under \$20,000)  
Growler (Packaging)  
Farmery Beer Packaging Design (Packaging)

CropLife International  
Canadian Museum for Human Rights  
Canada's Royal Winnipeg Ballet  
  
Manitoba Liquor & Lotteries  
Farmery Co

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