

moj'eau Packaging

intentional design. uniquely crafted.

By design, the invitation to open this package insists each recipient experience a universal journey as they unbox moj'eau. A pull tab through the center wrap, that seals the package begins the story of the anatomy of the unpackaging of moj'eau.

With the seal open, the wrap falls away from the triangular box, debuting a beautiful photo which can be customised for Clients. The tabs locks now exposed, they can be easily slid open, allowing the one panel of the triangular box to open

Once opened, the ease of navigation is expected. The tray neatly accommodates and reveals the 5 parts of the moj'eau bottle, the travel bag and the moj'eau authentication card. Separately tucked in on the same tray is a Thank You note.

With a view to the relationship of order, the parts of moj'eau are displayed as if suspended with all parts separated an equal distance from their original location. The accompanying travel bag and authentication card are also included in the schematic packaging presentation.

Instructions and a QR code are printed on the inside panel of the package. When scanned, it takes you directly through the step-by-step video instruction for effortless assembly.

All moj'eau packaging components are eco-forward.