

2022  
SIGNATURE  
AWARDS

EXCLUSIVE ONLINE EVENT



advertising association  
of winnipeg

2022 FINALISTS

## CONGRATULATIONS TO ALL OUR 2022 FINALISTS!

### ANNUAL REPORT

#### TOM POWELL DESIGN

*Better Together: 2021 Annual Report*  
Ag In The Classroom

#### TOM POWELL DESIGN

*Change. Challenge. Opportunity.*  
Canola Council of Canada

#### EDGE ADVERTISING

*Deposit Guarantee Corporation Annual Report*  
Deposit Guarantee Corporation of Manitoba

### AUDIO / VIDEO MISCELLANEOUS

#### PROLEX MEDIA

*Gift Guide*  
Empty Cup

#### MANITOBA PUBLIC INSURANCE

*Look & See*  
Manitoba Public Insurance

#### PROLEX MEDIA

*Weather Sealed Windows*  
Weather Pro

### BRAND IDENTITY

#### UPHOUSE INC

*Inland Rebrand*  
Inland Fine Furnishings

#### LITTLE GHOST CREATIVE

*Liz Ferocious Female Personal Brand Identity*  
Liz Choi

#### BRD | BRAND REVIVAL & DESIGN INC.

*Tall Pine Lodges Branding*  
Tall Pine Lodges

### BROADCAST / NON-BROADCAST (MADE IN MANITOBA)

#### TRIPWIRE MEDIA GROUP

*Amanda's Story*  
Coal and Canary

#### UPHOUSE INC

*See Me Wild*  
Wildlife Haven

#### MANITOBA PUBLIC INSURANCE

*Team Player*  
Manitoba Public Insurance

#### UPHOUSE INC

*TECHNATION Summer Campaign*  
TECHNATION

#### TRIPWIRE MEDIA GROUP

*War Zone*  
Coal and Canary

### CAMPAIGN OVER \$50,000

#### 6P MARKETING

*Buy Local MB Campaign*  
Manitoba Chambers of Commerce

#### 6P MARKETING

*Impressive Numbers Campaign*  
G3

#### MANITOBA PUBLIC INSURANCE

*Team Player*  
Manitoba Public Insurance

#### UPHOUSE INC

*TECHNATION Summer Campaign 2021*  
TECHNATION

Winners will be announced on Twitter and LinkedIn soon!

2022  
SIGNATURE  
AWARDS

EXCLUSIVE ONLINE EVENT



advertising association  
of winnipeg

2022 FINALISTS

## CONGRATULATIONS TO ALL OUR 2022 FINALISTS!

### CAMPAIGN UNDER \$50,000

#### INDIGPRO

*Brand Development*  
IndigPro

#### MANITOBA PUBLIC INSURANCE

*Look & See*  
Manitoba Public Insurance

#### MANITOBA PUBLIC INSURANCE

*My Lane*  
Manitoba Public Insurance

#### UPHOUSE INC

*See Me Wild*  
Wildlife Haven

#### MANITOBA PUBLIC INSURANCE

*War Zone*  
Manitoba Public Insurance

### CONSUMER PUBLICATION DESIGN

#### WINNIPEG FREE PRESS

*Holiday Gifts Guide*  
Paper Gallery

#### TOM POWELL DESIGN

*Share More Meals Together*  
Manitoba Canola Growers

#### WINNIPEG FREE PRESS

*Spaces Magazine*  
Winnipeg Free Press

### DESIGN AND ADVERTISING MISCELLANEOUS

#### 6P MARKETING

*Buy Local MB Campaign*  
[Public Service Announcement / Charity Design]  
Manitoba Chambers of Commerce

#### 6P MARKETING

*Impressive Numbers Campaign*  
[Print Series]  
G3

#### UPHOUSE INC

*TECHNATION Brand*  
[Photography]  
TECHNATION

#### UPHOUSE INC

*TECHNATION Summer Campaign*  
[Photography]  
TECHNATION

### DIGITAL AD (SERIES)

#### CAA MANITOBA

*CAA Return to Travel YouTube and Social Campaign*  
CAA Manitoba

#### 6P MARKETING

*Impressive Numbers Campaign*  
G3

#### DIRECT FOCUS MARKETING COMMUNICATIONS

*MMSM Check It Before You Chuck It*  
Multi-Material Stewardship Manitoba Inc.

#### 6P MARKETING

*Public Trust Campaign*  
Manitoba Pork

#### UPHOUSE INC

*TECHNATION Summer Campaign 2021*  
TECHNATION

Winners will be announced on Twitter and LinkedIn soon!

2022  
SIGNATURE  
AWARDS

EXCLUSIVE ONLINE EVENT



advertising association  
of winnipeg

2022 FINALISTS

## CONGRATULATIONS TO ALL OUR 2022 FINALISTS!

### ILLUSTRATION OR ORIGINAL ARTWORK (SINGLE OR SERIES)

#### TOM POWELL DESIGN

*Nancy*  
Tom Powell Design

#### UPHOUSE INC

*Orange Shirt Day Tribute*  
Canadian Minority and Aboriginal Supplier Council

#### TOM POWELL DESIGN

*Tabl'eau Everywhere*  
Tabl'eau Filtered Water

### LARGE-SCALE AMBIENT OR EXPERIENTIAL

#### THE NORTH WEST COMPANY

*Just for You (Inuulisautinut Niuvirvik)*  
The North West Company - Creative Team

#### 6P MARKETING

*Public Trust Campaign*  
Manitoba Pork

#### TÉTRO DESIGN

*RE: Workspace*  
Downtown Winnipeg Biz

### LOGO / WORDMARK

#### 6P MARKETING

*CAMA Logo Design*  
Canadian Agri-Food Marketers Alliance

#### UPHOUSE INC

*Inland Rebrand*  
Inland Fine Furnishings

#### TOM POWELL DESIGN

*What About Wheat?*  
Cereals Canada

### MARKETING COMMUNICATIONS MISCELLANEOUS

#### PROLEX MEDIA

*255 Bell Ave.*  
[Microsite]  
Paragon Living

#### 6P MARKETING

*Buy Local MB Influencer Kit*  
[Direct Marketing]  
Manitoba Chambers of Commerce

#### 6P MARKETING

*G3 Focus Customer Kit*  
[Direct Marketing]  
G3

### NON-BROADCAST (SINGLE OR SERIES)

#### UPHOUSE INC

*Anne Mulaire*  
Anne Mulaire

#### RRC POLYTECH / TRIPWIRE MEDIA

*In Front Of What's Ahead*  
RRC Polytech

#### TRIPWIRE MEDIA GROUP

*Uniforms, Mats, Linens and More*  
Quintex

Winners will be announced on Twitter and LinkedIn soon!

2022  
SIGNATURE  
AWARDS

EXCLUSIVE ONLINE EVENT



advertising association  
of winnipeg

2022 FINALISTS

## CONGRATULATIONS TO ALL OUR 2022 FINALISTS!

### OUTDOOR (SERIES)

#### PATTISON OUTDOOR ADVERTISING

*A Scoop of Joy*  
Foothills Creamery

#### PATTISON OUTDOOR ADVERTISING

*Feed Your Body The Best*  
Core Nutrition

#### PATTISON OUTDOOR ADVERTISING

*Got Debt?*  
Faber Licensed Insolvency Trustees

#### MANITOBA PUBLIC INSURANCE

*Watch for Motorcycles*  
Manitoba Public Insurance

### OUTDOOR (SINGLE)

#### PATTISON OUTDOOR ADVERTISING

*Delivering The Good*  
Farmbound

#### PATTISON OUTDOOR ADVERTISING

*Feeling a Little Tart?*  
Saltbox Brewing

#### PATTISON OUTDOOR ADVERTISING

*Level Up!*  
Victory Safety and Training

### PACKAGING DESIGN

#### TOM POWELL DESIGN

*Congrats Card Packaging*  
Insta Cake

#### TOM POWELL DESIGN

*Tabl'eau Moj'eau Packaging*  
Tabl'eau Filtered Water

#### TÉTRO DESIGN

*Torque Brewing Beer Can Design*  
Torque Brewing

### POSTER (SINGLE OR SERIES)

#### TOM POWELL DESIGN

*Royal Night*  
Princess Auto

#### TOM POWELL DESIGN

*Touch the Universe*  
Manitoba Museum

#### TOM POWELL DESIGN

*Wood Tavern NYE Party Poster*  
The Wood Tavern

### PRINT (SINGLE)

#### TOM POWELL DESIGN

*MCGA Annual Report Ad*  
Manitoba Canola Growers

#### DIRECT FOCUS MARKETING COMMUNICATIONS

*Check It Before You Chuck It*  
Multi-Material Stewardship Manitoba Inc.

#### TOM POWELL DESIGN

*Tabl'eau Hotel Ad*  
Tabl'eau Filtered Water

#### TOM POWELL DESIGN

*Three Attractions*  
Manitoba Museum

Winners will be announced on Twitter and LinkedIn soon!

2022  
SIGNATURE  
AWARDS

S

EXCLUSIVE ONLINE EVENT



advertising association  
of winnipeg

2022 FINALISTS

## CONGRATULATIONS TO ALL OUR 2022 FINALISTS!

### RADIO (SINGLE)

#### MANITOBA PUBLIC INSURANCE

*My Lane*

Manitoba Public Insurance

#### CORUS CREATIVE SERVICES

*Princess Auto – Branding*

Princess Auto

#### MANITOBA PUBLIC INSURANCE

*Team Player – Radio*

Manitoba Public Insurance

#### CORUS CREATIVE SERVICES

*The Pleasant Plumber – Branding*

The Pleasant Plumber

#### 6P MARKETING

*We Need You Recruitment Campaign*

Manitoba Restaurant and Foodservices Association

### SELF PROMOTION

#### PROLEX MEDIA

*Demo Reel*

Prolex Media

#### 6P MARKETING

*Return to Work Music Poster Series*

6P Marketing

#### TRIPWIRE MEDIA GROUP

*Where Do Videos Come From?*

Tripwire Media Group

### THINGS THAT DIDN'T FLY

#### PATTISON OUTDOOR ADVERTISING

*Design Smart Security Systems*

Design Smart Security Systems

#### PATTISON OUTDOOR ADVERTISING

*Forced Perspective Corner Digital Poster*

Tim Horton's

#### PATTISON OUTDOOR ADVERTISING

*Loyal Pest Control Transit Poster Series*

Loyal Pest Control Transit

#### PATTISON OUTDOOR ADVERTISING

*Take Us to Your EATER*

Keating Pizza

#### PATTISON OUTDOOR ADVERTISING

*Tattoo Removal*

Motor City Tattoos

### WEBSITE

#### BRD | BRAND REVIVAL & DESIGN INC.

*Cypher Website & Global Distributor Portal*

Cypher Environmental

#### PROLEX MEDIA

*Paragon Website*

Paragon Living

#### PROLEX MEDIA

*Prolex Website*

Prolex Media

*Congratulations & thank you  
to everyone who entered!*

**QUESTIONS?** Email Lise at  
[contact@adwinnipeg.ca](mailto:contact@adwinnipeg.ca)

*Winners will be announced on Twitter and LinkedIn soon!*