

# 2022 SIGNATURE AWARDS

EXCLUSIVE ONLINE EVENT



advertising association  
of winnipeg

2022 WINNERS

## CONGRATULATIONS TO ALL OUR 2022 WINNERS!

### ANNUAL REPORT

#### WINNER

##### EDGE ADVERTISING

*Deposit Guarantee Corporation Annual Report*  
Deposit Guarantee Corporation of Manitoba

#### RUNNER-UP

##### TOM POWELL DESIGN

*Better Together: 2021 Annual Report*  
Ag In The Classroom

### AUDIO / VIDEO MISCELLANEOUS

#### WINNER

##### PROLEX MEDIA

*Weather Sealed Windows*  
Weather Pro

#### RUNNER-UP

##### MANITOBA PUBLIC INSURANCE

*Look & See*  
Manitoba Public Insurance

### BRAND IDENTITY

#### WINNER

##### UPHOUSE INC

*Inland Rebrand*  
Inland Fine Furnishings

#### RUNNER-UP

##### BRD | BRAND REVIVAL & DESIGN INC.

*Tall Pine Lodges Branding*  
Tall Pine Lodges

### BROADCAST / NON-BROADCAST (MADE IN MANITOBA)

#### WINNER

##### UPHOUSE INC

*See Me Wild*  
Wildlife Haven

#### RUNNER-UP

##### MANITOBA PUBLIC INSURANCE

*Team Player*  
Manitoba Public Insurance

### CAMPAIGN OVER \$50,000

#### WINNER

##### MANITOBA PUBLIC INSURANCE

*Team Player*  
Manitoba Public Insurance

#### RUNNER-UP

##### UPHOUSE INC

*TECHNATION Summer Campaign 2021*  
TECHNATION

### CAMPAIGN UNDER \$50,000

#### WINNER

##### UPHOUSE INC

*See Me Wild*  
Wildlife Haven

#### RUNNER-UP

##### MANITOBA PUBLIC INSURANCE

*My Lane*  
Manitoba Public Insurance

**WANT TO ORDER DUPLICATE TROPHIES?** Contact Lise Carboneau at [contact@adwinnipeg.ca](mailto:contact@adwinnipeg.ca)

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### CONSUMER PUBLICATION DESIGN

#### WINNER

**TOM POWELL DESIGN**  
*Share More Meals Together*  
Manitoba Canola Growers

#### RUNNER-UP

**WINNIPEG FREE PRESS**  
*Spaces Magazine*  
Winnipeg Free Press

### DESIGN AND ADVERTISING MISCELLANEOUS

#### WINNER

**UPHOUSE INC**  
*TECHNATION Summer Campaign 2021*  
[Photography]  
TECHNATION

#### RUNNER-UP

**UPHOUSE INC**  
*TECHNATION Brand*  
[Photography]  
TECHNATION

### DIGITAL AD (SERIES)

#### WINNER

**UPHOUSE INC**  
*TECHNATION Summer Campaign 2021*  
TECHNATION

#### RUNNER-UP

**6P MARKETING**  
*Impressive Numbers Campaign*  
G3

### ILLUSTRATION OR ORIGINAL ARTWORK (SINGLE OR SERIES)

#### WINNER

**TOM POWELL DESIGN**  
*Tabl'eau Everywhere*  
Tabl'eau Filtered Water

#### RUNNER-UP

**UPHOUSE INC**  
*Orange Shirt Day Tribute*  
Canadian Minority and Aboriginal Supplier Council

### LARGE-SCALE AMBIENT OR EXPERIENTIAL

#### WINNER

**THE NORTH WEST COMPANY – CREATIVE TEAM**  
*Just for You (Inuulisautinut Niuvirvik)*  
The North West Company

#### RUNNER-UP

**TÉTRO DESIGN**  
*RE: Workspace*  
Downtown Winnipeg Biz

### LOGO / WORDMARK

#### WINNER

**UPHOUSE INC**  
*Inland Rebrand*  
Inland Fine Furnishings

#### RUNNER-UP

**6P MARKETING**  
*CAMA Logo Design*  
Canadian Agri-Food Marketers Alliance

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### MARKETING COMMUNICATIONS MISCELLANEOUS

#### WINNER

##### 6P MARKETING

*G3 Focus Customer Kit*  
[Direct Marketing]  
G3

#### RUNNER-UP

##### PROLEX MEDIA

*255 Bell Ave.*  
[Microsite]  
Paragon Living

### NON-BROADCAST (SINGLE OR SERIES)

#### WINNER

##### TRIPWIRE MEDIA GROUP

*Uniforms, Mats, Linens and More*  
Quintex

#### RUNNER-UP

##### UPHOUSE INC

*Anne Mulaire*  
Anne Mulaire

### OUTDOOR (SERIES)

#### WINNER

##### PATTISON OUTDOOR ADVERTISING

*Got Debt?*  
Faber Licensed Insolvency Trustees

#### RUNNER-UP

##### PATTISON OUTDOOR ADVERTISING

*A Scoop of Joy*  
Foothills Creamery

### OUTDOOR (SINGLE)

#### WINNER

##### PATTISON OUTDOOR ADVERTISING

*Delivering The Good*  
Farmbound

#### RUNNER-UP

##### PATTISON OUTDOOR ADVERTISING

*Level Up!*  
Victory Safety and Training

### PACKAGING DESIGN

#### WINNER

##### TÉTRO DESIGN

*Torque Brewing Beer Can Design*  
Torque Brewing

#### RUNNER-UP

##### TOM POWELL DESIGN

*Congrats Card Packaging*  
Insta Cake

### POSTER (SINGLE OR SERIES)

#### WINNER

##### TOM POWELL DESIGN

*Royal Night*  
Princess Auto

#### RUNNER-UP

##### TOM POWELL DESIGN

*Wood Tavern NYE Party Poster*  
The Wood Tavern

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### PRINT (SINGLE)

#### WINNER

##### **TOM POWELL DESIGN**

*Tabl'eau Hotel Ad*

Tabl'eau Filtered Water

#### RUNNER-UP

##### **TOM POWELL DESIGN**

*MCGA Annual Report Ad*

Manitoba Canola Growers

### RADIO (SINGLE)

#### WINNER

##### **MANITOBA PUBLIC INSURANCE**

*My Lane*

Manitoba Public Insurance

#### RUNNER-UP

##### **MANITOBA PUBLIC INSURANCE**

*Team Player – Radio*

Manitoba Public Insurance

### SELF PROMOTION

#### WINNER

##### **PROLEX MEDIA**

*Demo Reel*

Prolex Media

#### RUNNER-UP

##### **TRIPWIRE MEDIA GROUP**

*Where Do Videos Come From?*

Tripwire Media Group

### THINGS THAT DIDN'T FLY

#### WINNER

##### **PATTISON OUTDOOR ADVERTISING**

*Forced Perspective Corner Digital Poster*

Tim Horton's

#### RUNNER-UP

##### **PATTISON OUTDOOR ADVERTISING**

*Loyal Pest Control Transit Poster Series*

Loyal Pest Control Transit

### WEBSITE

#### WINNER

##### **PROLEX MEDIA**

*Paragon Website*

Paragon Living

#### RUNNER-UP

##### **BRD | BRAND REVIVAL & DESIGN INC.**

*Cypher Website & Global Distributor Portal*

Cypher Environmental

### JUDGES' FAVOURITES

#### BRAND IDENTITY

##### **UPHOUSE INC**

*Inland Rebrand*

Inland Fine Furnishings

#### BROADCAST / NON-BROADCAST (MADE IN MANITOBA)

##### **UPHOUSE INC**

*See Me Wild*

Wildlife Haven

#### OUTDOOR (SINGLE)

##### **PATTISON OUTDOOR ADVERTISING**

*Delivering The Good*

Farmbound

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