



advertising association
of winnipeg

2023 SIGNATURE AWARDS



OCTOBER 12
CANADIAN MUSEUM
FOR HUMAN RIGHTS

**INVESTOR
INFORMATION
PACKAGE**

2023 SIGNATURE AWARDS



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WHAT ARE THE SIGNATURE AWARDS?

The Advertising Association of Winnipeg (AAW) proudly presents the 34th Annual Signature Awards in October 2023, a celebratory event highlighting the top creative solutions developed in Manitoba by our province's talented advertisers, marketers, designers, and developers.

2023 will bring our industry back together for an in-person awards celebration at the Canadian Museum for Human Rights. Plans include an Industry Panel prior to the event. More details about the event will be revealed in the upcoming months.

We invite you to join us and become part of this prestigious event. Founded in 1988 by the AAW, the Signature Awards entries are judged by an unbiased international panel of senior-working industry professionals, with winners announced in at the event.

The work created in Manitoba for local, national, and international clients is remarkable, and the Signature Awards are the only dedicated marketing and advertising award on the prairies. Join us in celebrating the creative professionals and clients that make this province great.

With help from our investors, we provide a gathering place where the communications, advertising, and design industry engage in discussions regarding best practices and acknowledge exceptional creative works.

KEY FEATURES

- **The Signature Awards brings together high-level executives and decision makers**
- **The event attracts participants from government, academic, and private sectors**
- **Last year's online event received over 250 entries across 23 categories, from 30 agencies/studios**
- **The Signature Awards takes place in Winnipeg, Manitoba**

We look forward to celebrating great work this fall with a return to an in-person event with our advertising and marketing community peers.

WHY INVEST IN THE SIGNATURE AWARDS?

2023 will be an in-person awards show, and will offer the opportunity to be seen by an audience of Winnipeg communications, advertising, and design communities. As an investor, your company will receive the opportunity to have your brand and identity highly visible at the AAW's most popular awards program, featured throughout the months leading up to the announcement of the winners.

WHY INVEST IN THE SIGNATURE AWARDS?

For over 79 years, the AAW has successfully brought together Manitoba's communications, advertising, and design industry. Members benefit from AAW's professional development programs and networking opportunities.

Please visit us at www.adwinnipeg.com.

INVESTMENT OPPORTUNITIES

The following investment opportunities can be customized to suit your company's needs.

PLATINUM – \$2,000 + GST

This level of investment will receive eight tickets to the event, on stage presentation of two award categories of choice, announced on the Call for Entries, logo recognition on front page of the Signature Awards website, logo recognition on printed program, logo recognition on printed & digital signage at the event, company name on two category award trophies, and social media mentions.

PARTNER – \$1,500 + GST

This level of investment will receive four tickets to the event, on stage presentation of one award category of choice, announced on the Call for Entries, logo recognition on front page of the Signature Awards website, logo recognition on printed & digital signage at the event, company name on category award trophy, and social media mentions.

CONTRIBUTOR – \$1,000 + GST

This level of investment will receive two tickets to the event, logo recognition on front page of the Signature Awards website, logo recognition on printed & digital signage at the event, and social media mentions.

SUPPORTER – \$500 + GST

This level of investment will receive one ticket to the event, logo recognition on front page of the Signature Awards website, logo recognition on printed & digital signage at the event, and social media mentions.

CONTRA ARRANGEMENTS

Recognition for contra arrangements will depend on the value of the products or services provided and will include recognition on the Signature Awards website, and printed & digital signage at the event.

Please email the Signature Awards coordinator with any questions you may have:
Lise Carboneau, Association Manager, contact@adwinnipeg.ca or 204-295-1512.

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COMMITMENT FORM

Thank you! Your investment supports creative excellence in Manitoba.

Company name:

Contact name:

Company address:

City:

Province:

Postal code:

Phone:

Email:

Website:

PLEASE SELECT YOUR PREFERRED INVESTMENT OPPORTUNITY:

- ☐ **PLATINUM – \$2,000 + GST**
- ☐ **PARTNER – \$1,500 + GST**
- ☐ **CONTRIBUTOR – \$1,000 + GST**
- ☐ **SUPPORTER – \$500 + GST**
- ☐ **CONTRA ARRANGEMENTS** (AAW will contact you to discuss)

PAYMENT

An invoice will be provided upon receipt of the commitment form.

Lise Carbonneau, AAW Manager will touch base regarding payment options.

Email this form to contact@adwinnipeg.ca

LOGO FILES

PLEASE NOTE: We will require vector files of your logo for recognition in printed materials.