

2023 SIGNATURE AWARDS



advertising association
of winnipeg

2023 FINALISTS

CONGRATULATIONS TO ALL OUR 2023 FINALISTS!

ANIMATION OR MOTION GRAPHICS

6P MARKETING

Cash Advance Video

Canadian Canola Growers Association

TRIPWIRE MEDIA GROUP

FCL AgZone

Federated Co-op Limited

CAMBRIAN CREDIT UNION

Website Animations

Cambrian Credit Union

SADIE

Zueike Moment

Zueike

ANNUAL REPORT

TOM POWELL DESIGN

2021-2022 Annual Progress Report

Agriculture In The Classroom – Canada

TOM POWELL DESIGN

Cereals Canada: 2021 Annual Report

Cereals Canada

TOM POWELL DESIGN

Defining Motion – 2021/2022 Annual Report

Pan Am Clinic Foundation

TOM POWELL DESIGN

Moving Forward

Canola Council of Canada

TURNING LEAF SUPPORT SERVICES

Turning Leaf 2022-23 Annual Report

Turning Leaf Support Services

AUDIO / VIDEO MISCELLANEOUS

PROLEX MEDIA

Certified SunTek Installer (Broadcast Under \$20k)

VPS Canada

DAIRY FARMERS OF MANITOBA

'Dad Time' (Broadcast Over \$20k)

Dairy Farmers of Manitoba

AUDIO ACTIVE ADVERTISING

Infomercial (Radio Campaign)

Venture Tax Services

SAFETY SERVICES MANITOBA

Safety Services Manitoba Testimonial Ad Campaign

featuring Progressive Real Estate (Broadcast Under \$20k)

Safety Services Manitoba

TURNING LEAF SUPPORT SERVICES

Turning Leaf 2022-23 Hiring Commercial

(Broadcast Under \$20k)

Turning Leaf Support Services

BRAND IDENTITY

UPHOUSE INC.

Canada's Heart is Calling

Travel Manitoba

TOM POWELL DESIGN

Click Maint

Click Maint

FUTURECRAFT CONSULTING

Creating the "Vegan Amazon"

Veji

DAIRY FARMERS OF MANITOBA

Dairy Farmers of Manitoba – Brand Identity

Dairy Farmers of Manitoba

UPHOUSE INC.

Huddle

The United Way

FUTURECRAFT CONSULTING

Supporting Endangered Species

The Gummy Project

FUTURECRAFT CONSULTING

Supporting the Restoration of Indigenous Health

Waapihk Research

2023 SIGNATURE AWARDS



advertising association
of winnipeg

2023 FINALISTS

CONGRATULATIONS TO ALL OUR 2023 FINALISTS!

TOM POWELL DESIGN

The Village

The Village – Salon Studios

BROADCAST / NON-BROADCAST (MADE IN MANITOBA)

UPHOUSE INC

Canada's Heart is Calling

Travel Manitoba

UPHOUSE INC

Consent at Work

Sexuality Education Resource Centre MB, MFL Occupational Health Centre, and Klinik Community Health

DAIRY FARMERS OF MANITOBA

'Dad Time'

Dairy Farmers of Manitoba

DESIGN AND ADVERTISING MISCELLANEOUS

UPHOUSE INC.

Canada's Heart is Calling (Campaign Over \$50k)

Travel Manitoba

UPHOUSE INC.

Consent at Work (Poster)

Sexuality Education Resource Centre MB, MFL Occupational Health Centre, and Klinik Community Health

DAIRY FARMERS OF MANITOBA

All From A Good Place (Photography)

Dairy Farmers of Manitoba

DAIRY FARMERS OF MANITOBA

All From A Good Place Campaign (Campaign Over \$50k)

Dairy Farmers of Manitoba

BRANDISH AGENCY

Day One (Campaign Over \$50k)

Winnipeg Sea Bears

TOM POWELL DESIGN

Oval Room Brasserie Menu Design

(Small-Scale Ambient or Experiential)

The Fort Garry Hotel

PROLEX MEDIA

Porsche Across Canada – Winter (Photography)

Porsche Canada

DIGITAL FILM (SINGLE OR SERIES)

MNP

Discovering MNP – Unveiling a World of Possibilities

MNP

MNP

MNP – International Womens Day

MNP

PROLEX MEDIA

Porsche Classic Restoration Competition 2023

Porsche Centre Winnipeg

SADIE

Zueike Moment

Zueike

ILLUSTRATION OR ORIGINAL ARTWORK

TOM POWELL DESIGN

Best Friends Cake Kit Design & Display

InstaCake Cards Inc.

TOM POWELL DESIGN

Out Of This World Birthday Card

InstaCake Cards Inc.

TOM POWELL DESIGN

Rainbow Unicorn Birthday Card

InstaCake Cards Inc.

TOM POWELL DESIGN

Vintage Postcards

The Fort Garry Hotel

2023 SIGNATURE AWARDS



advertising association
of winnipeg

2023 FINALISTS

CONGRATULATIONS TO ALL OUR 2023 FINALISTS!

LOGO / WORDMARK

UPHOUSE INC

Canada's Heart is Calling
Travel Manitoba

EDGE ADVERTISING

Castle Health Services Logo
Castle Health Services

TOM POWELL DESIGN

Celebrating Your Creative Chops
Best of CAMA

6P MARKETING

Public Trustworks Logo
Public Trustworks

MARKETING COMMUNICATIONS MISCELLANEOUS

UPHOUSE INC.

Consent at Work (Microsite)
Sexuality Education Resource Centre MB, MFL Occupational Health Centre, and Klinik Community Health

BRANDISH AGENCY

Day One – Capsule Collection (Social Media Campaign)
Winnipeg Sea Bears

FUTURECRAFT CONSULTING

Gummies for a Good Cause (New Product / Service Launch)
The Gummy Project

TOM POWELL DESIGN

Propel: Healthcare Innovation Campaign
(Corporate Communications Design)
Pan Am Clinic Foundation

6P MARKETING

Squeal on Pigs (Microsite)
Manitoba Pork

PATTISON MEDIA

Trucksicle Song (Contests & Promotions)
94-3 NOW!radio

NON-BROADCAST (SINGLE OR SERIES)

PROLEX MEDIA

A Celebration of Canada's National Cocktail!
Caesar Week 2023

UPHOUSE INC

Canada's Heart is Calling
Travel Manitoba

PROLEX MEDIA

Dreamers. On.
Porsche Canada

TRIPWIRE MEDIA GROUP

Memories in a Box: Across Borders
AHRDO

PROLEX MEDIA

The Perfect Mix
UpHouse x DrinkSense.ca

FOUNDATION FILM AND MEDIA INC.

Vidday – Perfect Gift
Vidday

TRIPWIRE MEDIA GROUP

Winnipeg Convention Centre Brand Video
Winnipeg Convention Centre

OUTDOOR (SERIES)

UPHOUSE INC.

Direct Support Profession Manitoba
Abilities Manitoba

PATTISON OUTDOOR ADVERTISING

Home Styles Home Show
Home Styles Home Show

PATTISON OUTDOOR ADVERTISING

PetValu
PetValu

FUTURECRAFT CONSULTING

Times Square Outdoor Series
Veji

2023 SIGNATURE AWARDS



advertising association
of winnipeg

2023 FINALISTS

CONGRATULATIONS TO ALL OUR 2023 FINALISTS!

OUTDOOR (SINGLE)

PATTISON OUTDOOR ADVERTISING

Assante Wealth Management
Assante Wealth Management

PATTISON OUTDOOR ADVERTISING

Chung Chun
Chung Chun

PATTISON OUTDOOR ADVERTISING

Jim-Bows Archery
Jim-Bows Archery

PATTISON OUTDOOR ADVERTISING

Loft Doors
Loft Doors

PATTISON OUTDOOR ADVERTISING

Ron Hodgson
Ron Hodgson

PACKAGING DESIGN

FUTURECRAFT CONSULTING

Cause-Driven Gummies
The Gummy Project

TOM POWELL DESIGN

InstaCake Card Series
InstaCake Cards Inc.

UPHOUSE INC.

Queer Beer
Little Brown Jug

TÉTRO

Torque Brewing
Torque Brewing

PUBLIC SERVICE ANNOUNCEMENT / CHARITY DESIGN

PATTISON OUTDOOR ADVERTISING

Centre De Sante Communautaire
Centre De Sante Communautaire

WINNIPEG POLICE SERVICE

Sexual Assault Awareness – Here to Help
Winnipeg Police Service

6P MARKETING

Squeal on Pigs
Manitoba Pork

6P MARKETING

Work in Manitoba
Economic Development Winnipeg

RADIO (SINGLE)

CORUS CREATIVE SERVICES

Curve in the Road
Manitoba Men's Health Clinic

DAIRY FARMERS OF MANITOBA

'Walk to the Barn'
Dairy Farmers of Manitoba

PATTISON MEDIA

Hare Removal
Orkin

PATTISON MEDIA

Obvious Approach
The Sod Father

TURNING LEAF SUPPORT SERVICES

Reid
Turning Leaf Support Services

AUDIO ACTIVE ADVERTISING

Safe Spending
Super Auto Centres

SELF PROMOTION

6P MARKETING

15 Year Anniversary
6P Marketing

PROLEX MEDIA

Digital Marketing in Golf Terms
Prolex Media

2023 SIGNATURE AWARDS

SA



advertising association
of winnipeg

2023 FINALISTS

CONGRATULATIONS TO ALL OUR 2023 FINALISTS!

BOUNCE DESIGN

PizzaPocalypse
Bounce Design

TRIPWIRE MEDIA GROUP

Tripwire Media Group Demo Reel
Tripwire Media Group

PATTISON OUTDOOR ADVERTISING

Winnipeg Wine Festival Program Ad
Pattison

THINGS THAT DIDN'T FLY

PATTISON OUTDOOR ADVERTISING

Great North Physiotherapy
Great North Physiotherapy

PATTISON OUTDOOR ADVERTISING

Nespar Kiwi
Nespar Kiwi

PATTISON OUTDOOR ADVERTISING

Princess Auto
Princess Auto

PATTISON OUTDOOR ADVERTISING

Steam Whistle
Steam Whistle

PATTISON MEDIA

Who you Scrappin with?
Interlake

WEBSITE

CAMBRIAN CREDIT UNION

Cambrian Credit Union Website
Cambrian Credit Union

TOM POWELL DESIGN

History, Honesty + Craft
Smith Restaurant

6P MARKETING

Public Trustworks Website
Public Trustworks

REIMER DIGITAL

Rosedale Chapel Website
Rosedale Chapel

6P MARKETING

Verve Seeds Website
Verve Seeds

THANK YOU TO EVERYONE WHO ENTERED! Questions? Contact Lise Carbonneau at contact@adwinnipeg.ca