

2023 SIGNATURE AWARDS



advertising association
of winnipeg

2023 WINNERS

CONGRATULATIONS TO ALL OUR 2023 WINNERS & RUNNER-UPS!

ANIMATION OR MOTION GRAPHICS

WINNER

TRIPWIRE MEDIA GROUP

FCL AgZone

Federated Co-op Limited

RUNNER-UP

CAMBRIAN CREDIT UNION

Website Animations

Cambrian Credit Union

ANNUAL REPORT

WINNER

TOM POWELL DESIGN

Cereals Canada: 2021 Annual Report

Cereals Canada

RUNNER-UP

TOM POWELL DESIGN

Defining Motion – 2021/2022 Annual Report

Pan Am Clinic Foundation

AUDIO / VIDEO MISCELLANEOUS

WINNER

DAIRY FARMERS OF MANITOBA

'Dad Time' (Broadcast Over \$20k)

Dairy Farmers of Manitoba

RUNNER-UP

PROLEX MEDIA

Certified SunTek Installer (Broadcast Under \$20k)

VPS Canada

BRAND IDENTITY

WINNER

FUTURECRAFT CONSULTING

Supporting Endangered Species

The Gummy Project

RUNNER-UP

UPHOUSE INC.

Canada's Heart is Calling

Travel Manitoba

BROADCAST / NON-BROADCAST (MADE IN MANITOBA)

WINNER

DAIRY FARMERS OF MANITOBA

'Dad Time'

Dairy Farmers of Manitoba

RUNNER-UP

UPHOUSE INC

Canada's Heart is Calling

Travel Manitoba

DESIGN AND ADVERTISING MISCELLANEOUS

WINNER

DAIRY FARMERS OF MANITOBA

All From A Good Place Campaign (Campaign Over \$50k)

Dairy Farmers of Manitoba

RUNNER-UP

UPHOUSE INC.

Canada's Heart is Calling (Campaign Over \$50k)

Travel Manitoba

DIGITAL FILM (SINGLE OR SERIES)

WINNER

PROLEX MEDIA

Porsche Classic Restoration Competition 2023

Porsche Centre Winnipeg

RUNNER-UP

MNP

MNP – International Womens Day

MNP

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ILLUSTRATION OR ORIGINAL ARTWORK

WINNER

TOM POWELL DESIGN

Out Of This World Birthday Card
InstaCake Cards Inc.

RUNNER-UP

TOM POWELL DESIGN

Best Friends Cake Kit Design & Display
InstaCake Cards Inc.

LOGO / WORDMARK

WINNER

UPHOUSE INC

Canada's Heart is Calling
Travel Manitoba

RUNNER-UP

EDGE ADVERTISING

Castle Health Services Logo
Castle Health Services

MARKETING COMMUNICATIONS MISCELLANEOUS

WINNER

FUTURECRAFT CONSULTING

Gummies for a Good Cause (New Product / Service Launch)
The Gummy Project

RUNNER-UP

PATTISON MEDIA

Trucksicle Song (Contests & Promotions)
94-3 NOW!radio

NON-BROADCAST (SINGLE OR SERIES)

WINNER

UPHOUSE INC

Canada's Heart is Calling
Travel Manitoba

WINNER

FOUNDATION FILM AND MEDIA INC.

Vidday - Perfect Gift
Vidday

OUTDOOR (SERIES)

WINNER

FUTURECRAFT CONSULTING

Times Square Outdoor Series
Veji

OUTDOOR (SINGLE)

WINNER

PATTISON OUTDOOR ADVERTISING

Chung Chun
Chung Chun

RUNNER-UP

PATTISON OUTDOOR ADVERTISING

Ron Hodgson
Ron Hodgson

PACKAGING DESIGN

WINNER

FUTURECRAFT CONSULTING

Cause-Driven Gummies
The Gummy Project

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PUBLIC SERVICE ANNOUNCEMENT / CHARITY DESIGN

WINNER

6P MARKETING

Centre De Sante Communautaire
Centre De Sante Communautaire

RADIO (SINGLE)

WINNER

DAIRY FARMERS OF MANITOBA

'Walk to the Barn'
Dairy Farmers of Manitoba

RUNNER-UP

PATTISON MEDIA

Obvious Approach
The Sod Father

SELF PROMOTION

WINNER

TRIPWIRE MEDIA GROUP

Tripwire Media Group Demo Reel
Tripwire Media Group

RUNNER-UP

PROLEX MEDIA

Digital Marketing in Golf Terms
Prolex Media

THINGS THAT DIDN'T FLY

WINNER

PATTISON OUTDOOR ADVERTISING

Great North Physiotherapy
Great North Physiotherapy

RUNNER-UP

PATTISON OUTDOOR ADVERTISING

Nespar Kiwi
Nespar Kiwi

WEBSITE

WINNER

REIMER DIGITAL

Rosedale Chapel Website
Rosedale Chapel

RUNNER-UP

CAMBRIAN CREDIT UNION

Cambrian Credit Union Website
Cambrian Credit Union

JUDGES' FAVOURITES (BEST OF SHOW)

DAIRY FARMERS OF MANITOBA

All From A Good Place Campaign (Campaign Over \$50k)
Dairy Farmers of Manitoba

FUTURECRAFT CONSULTING

Supporting Endangered Species (Brand Identity)
The Gummy Project

WANT TO ORDER DUPLICATE TROPHIES? Contact Lise Carbonneau at contact@adwinnipeg.ca