

2025
SIGNATURE
AWARDS



advertising association
of winnipeg

2025 FINALISTS

CONGRATULATIONS TO ALL OUR 2025 FINALISTS!

OUTDOOR ADVERTISING 2025

CANADIAN MUSEUM FOR HUMAN RIGHTS

Love in a Dangerous Time

Canadian Museum for Human Rights

BRANDISH AGENCY

A College That Actually Gets You Hired

Robertson College

PATTISON OUTDOOR ADVERTISING

Tax-Aid - Lighten your tax load.

Tax-Aid

PUBLIC SERVICE / CHARITY DESIGN 2025

UPHOUSE INC.

Re-Emergence

International Day of Pink

LEBLANC (& CO.) COMMUNICATIONS

The Drag the Vote Campaign - Getting out the 2SLGBTQI+ Vote

The Society of Queer Momentum

WINNIPEG POLICE SERVICE

#DontDriveHigh

Winnipeg Police Service

RADIO ADVERTISING 2025

PATTISON MEDIA

Boardroom

Buenafe Clinic (Dr. J)

CANADIAN MUSEUM FOR HUMAN RIGHTS

Love in a Dangerous Time

Canadian Museum for Human Rights

MANITOBA LIQUOR & LOTTERIES

MBLL Informed Gambling Radio

Manitoba Liquor & Lotteries

MANITOBA PUBLIC INSURANCE

Earworm

Manitoba Public Insurance & Foundation Film

VIDEO ADVERTISING - OVER \$20,000 2025

TRIPWIRE MEDIA GROUP

Dufresne - The Future of Sleep Series

Dufresne Furniture and Appliances

MANITOBA LIQUOR & LOTTERIES

MBLL Informed Gambling Video Campaign

Manitoba Liquor & Lotteries

BRANDISH AGENCY

Stand Out

Robertson College

MADE IN MANITOBA 2025

FOLKS FILMS

Eras of Osborne Village

Osborne Village Biz

ENJOY CREATIVE

Better with Age

Palliser

ENJOY CREATIVE

Moving Food Forward

Ukkö Robotics

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LOGO DESIGN 2025

SMALLEY DESIGN

Bloom Dental Logo Design

Bloom Dental

VINCENT DESIGN INC.

Mino'ayaawag Ikwewag - All Women Doing Well

Communications and Engagement Division

VINCENT DESIGN INC.

CPA Canada Indigenous Mentorship Program Logo

CPA Canada

TOM POWELL DESIGN

WHS - All You Need Is Love

Winnipeg Humane Society

VINCENT DESIGN INC.

MBTC New Logo

Manitoba Building Trades Council

VINCENT DESIGN INC.

MB Ombudsman New Logo

Manitoba Ombudsman

BRAND IDENTITY 2025

NARRATIVES

Kahanee Brand Identity

Kahanee

LITTLE BROWN JUG BREWING CO

Generic! Lager Brand Identity

Little Brown Jug

SMALLEY DESIGN

One Great City Brewing Co. Brand Identity

One Great City Brewing Co.

CAMPAIGNS 2025

CANADIAN MUSEUM FOR HUMAN RIGHTS

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ANNUAL REPORT 2025

VINCENT DESIGN INC.

Ikwe-Widdjitiwin 2024 Annual Report

Ikwe-Widdjitiwin, Inc

TOM POWELL DESIGN

Pan Am Clinic Foundation 2024 Annual Report

Pan Am Clinic Foundation

VINCENT DESIGN INC.

2024 Indigenous Reconciliation & Connectivity Report

TELUS

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PUBLICATIONS 2025

VINCENT DESIGN INC.

Banff's Indigenous Experiences Map

Bowstrings Heritage Foundation

VINCENT DESIGN INC.

2025-2027 Indigenous Reconciliation Action Plan

Canadian National Railway Company

TOM POWELL DESIGN

Love in a Dangerous Time Publication

Canadian Museum for Human Rights

NARRATIVES

The Kaatagoging Book Set

Kaatagoging

TRAVEL MANITOBA

Inspiration Guide

Travel Manitoba

DIRECT MARKETING 2025

6P MARKETING

Connection Direct Mail Series

G3

TRAVEL MANITOBA

2024 Winter Northern Lure

Travel Manitoba

TRAVEL MANITOBA

2025 Spring Summer Northern Lure

Travel Manitoba

WEBSITE 2025

6P MARKETING

FGB Website

Fort Garry Brewing

REIMER DIGITAL

Top Tier Electric Website

Top Tier Electric Inc.

TRAVEL MANITOBA

Travel Manitoba Industry Website

Travel Manitoba

SELF-PROMOTION 2025

BOUNCE DESIGN INC.

Have a n'ICE Holiday Season

Bounce Design Inc.

ENJOY CREATIVE

Let Video do the Talking

Enjoy Creative

TRAVEL MANITOBA

2025 Partnership Calendar

Travel Manitoba

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ILLUSTRATION 2025

VINCENT DESIGN INC.

BUILD Bear

BUILD inc

VINCENT DESIGN INC.

CIVIX Animal Cards

CIVIX Canada

VINCENT DESIGN INC.

Klinik Hummingbird Illustration

Klinik Community Health

JUSTIN ROBIN CREATIVE

Seasonal Beer Can Series

Little Brown Jug

LITTLE BROWN JUG BREWING CO

Modern IPA Illustration

Little Brown Jug

SMALLEY DESIGN

Toronto Raptors G.O.A.T. Night

Maple Leaf Sports & Entertainment

MOTION GRAPHICS 2025

NARRATIVES

Self-Care Reel Series

Internal Promotion - Narratives

ENJOY CREATIVE

Making Life Easier

Red River Co-op

VINCENT DESIGN INC.

National Reconciliation Program Animation

Save the Children

PACKAGING DESIGN 2025

BROOKE NELSON DESIGN

Blumstein Brewing Co. "Core Pours" Can Design

Blumstein Brewing Co.

JUSTIN ROBIN CREATIVE

Seasonal Beer Can Series

Little Brown Jug

SMALLEY DESIGN

One Great City Brewing Co. Packaging System

One Great City Brewing Co.

TOM POWELL DESIGN

water-infusions - Packaging

water-infusions

THINGS THAT DIDN'T FLY 2025

PATTISON OUTDOOR ADVERTISING

Dulux - this was stained with Dulux.

This was not stained with Dulux.

Dulux

PATTISON OUTDOOR ADVERTISING

Grimross Brewing - Oatlandishly Dark

Grimross Brewing

PATTISON OUTDOOR ADVERTISING

Lancaster Chown - ON A ROLL SINCE 1986

Lancaster Chown

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AUDIO / VIDEO MISC. 2025

BRANDISH AGENCY

Eyes Need Care Too - Video Advertising Under \$20,000

Alberta Optometrists Association

TRIPWIRE MEDIA GROUP

Harvest Today: A Wall For Your Family Health - Video Advertising Under \$20,000

Harvest Today

CANADIAN MUSEUM FOR HUMAN RIGHTS

Love in a Dangerous Time - Sound Design

Canadian Museum for Human Rights

DESIGN AND ADVERTISING MISC. 2025

CANADIAN MUSEUM FOR HUMAN RIGHTS

Love in a Dangerous Time - Print Ad

Canadian Museum for Human Rights

BRANDISH AGENCY

46th ACE Awards - Event Design 2025

Advertising Club of Edmonton

TOM POWELL DESIGN

Cereals Canada - Poster

Cereals Canada

VINCENT DESIGN INC.

UpFRONT Festival of Indigenous Arts, Music and Culture - Event Design 2025

TO Live

TOM POWELL DESIGN

WSO New Music Festival - Poster

Winnipeg Symphony Orchestra

THANK YOU TO EVERYONE WHO ENTERED!

Questions? Contact the AAW office contact@adwinnipeg.ca