

# 2025 SIGNATURE AWARDS



advertising association  
of winnipeg

2025 WINNERS

## CONGRATULATIONS TO ALL OUR 2025 WINNERS!

### OUTDOOR ADVERTISING 2025

**WINNER**

**BRANDISH AGENCY**

*A College That Actually Gets You Hired*

Robertson College

**RUNNER UP**

**CANADIAN MUSEUM FOR HUMAN RIGHTS**

*Love in a Dangerous Time*

Canadian Museum for Human Rights

### PUBLIC SERVICE / CHARITY DESIGN 2025

**WINNER**

**LEBLANC (& CO.) COMMUNICATIONS**

*The Drag the Vote Campaign - Getting out the 2SLGBTQI+ Vote*

The Society of Queer Momentum

**RUNNER UP**

**UPHOUSE INC.**

*Re-Emergence*

International Day of Pink

### RADIO ADVERTISING 2025

**WINNER**

**PATTISON MEDIA**

*Boardroom*

Buenafe Clinic (Dr. J)

**RUNNER UP**

**MANITOBA PUBLIC INSURANCE**

*Earworm*

Manitoba Public Insurance & Foundation Film

### VIDEO ADVERTISING - OVER \$20,000 2025

**WINNER | JUDGES' FAVOURITE**

**MANITOBA LIQUOR & LOTTERIES**

*MBLL Informed Gambling Video Campaign*

Manitoba Liquor & Lotteries

**RUNNER UP**

**BRANDISH AGENCY**

*Stand Out*

Robertson College

### MADE IN MANITOBA 2025

**WINNER**

**FOLKS FILMS**

*Eras of Osborne Village*

Osborne Village Biz

**RUNNER UP**

**ENJOY CREATIVE**

*Moving Food Forward*

Ukkö Robotics

### LOGO DESIGN 2025

**WINNER**

**VINCENT DESIGN INC.**

*MBTC New Logo*

Manitoba Building Trades Council

**RUNNER UP**

**VINCENT DESIGN INC.**

*Mino'ayaawag Ikwewag - All Women Doing Well*

Communications and Engagement Division

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### BRAND IDENTITY 2025

**WINNER | JUDGES' FAVOURITE**

#### **SMALLEY DESIGN**

*One Great City Brewing Co. Brand Identity*

One Great City Brewing Co.

**RUNNER UP**

#### **NARRATIVES**

*Kahanee Brand Identity*

Kahanee

### CAMPAIGNS 2025

**WINNER**

#### **MANITOBA LIQUOR & LOTTERIES**

*MBLL Informed Gambling Campaign*

Manitoba Liquor & Lotteries

**RUNNER UP**

#### **LEBLANC (& CO.) COMMUNICATIONS**

*The Drag the Vote Campaign - Getting out the 2SLGBTQI+ Vote*

The Society of Queer Momentum

### ANNUAL REPORT 2025

**WINNER**

#### **TOM POWELL DESIGN**

*Pan Am Clinic Foundation 2024 Annual Report*

Pan Am Clinic Foundation

**RUNNER UP**

#### **VINCENT DESIGN INC.**

*Ikwe-Widdjiitiwin 2024 Annual Report*

Ikwe-Widdjiitiwin, Inc

### PUBLICATIONS 2025

**WINNER | JUDGES' FAVOURITE**

#### **NARRATIVES**

*The Kaatagoging Book Set*

Kaatagoging

**RUNNER UP**

#### **TOM POWELL DESIGN**

*Love in a Dangerous Time Publication*

Canadian Museum for Human Rights

### DIRECT MARKETING 2025

**WINNER**

#### **TRAVEL MANITOBA**

*2025 Spring Summer Northern Lure*

Travel Manitoba

**RUNNER UP**

#### **TRAVEL MANITOBA**

*2024 Winter Northern Lure*

Travel Manitoba

### WEBSITE 2025

**WINNER**

#### **TRAVEL MANITOBA**

*Travel Manitoba Industry Website*

Travel Manitoba

**RUNNER UP**

#### **REIMER DIGITAL**

*Top Tier Electric Website*

Top Tier Electric Inc.

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### SELF-PROMOTION 2025

**WINNER**

**ENJOY CREATIVE**

*Let Video do the Talking*

Enjoy Creative

**RUNNER UP**

**TRAVEL MANITOBA**

*2025 Partnership Calendar*

Travel Manitoba

### ILLUSTRATION 2025

**WINNER**

**VINCENT DESIGN INC.**

*BUILD Bear*

BUILD inc

**RUNNER UP**

**JUSTIN ROBIN CREATIVE**

*Seasonal Beer Can Series*

Little Brown Jug

### MOTION GRAPHICS 2025

**WINNER**

**NARRATIVES**

*Self-Care Reel Series*

Internal Promotion – Narratives

**RUNNER UP**

**VINCENT DESIGN INC.**

*National Reconciliation Program Animation*

Save the Children

### PACKAGING DESIGN 2025

**WINNER**

**JUSTIN ROBIN CREATIVE**

*Seasonal Beer Can Series*

Little Brown Jug

**RUNNER UP**

**SMALLEY DESIGN**

*One Great City Brewing Co. Packaging System*

One Great City Brewing Co.

### THINGS THAT DIDN'T FLY 2025

**WINNER**

**PATTISON OUTDOOR ADVERTISING**

*Grimross Brewing – Oatlandishly Dark*

Grimross Brewing

**RUNNER UP**

**PATTISON OUTDOOR ADVERTISING**

*Lancaster Chown – ON A ROLL SINCE 1986*

Lancaster Chown

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### AUDIO / VIDEO MISC. 2025

**WINNER**

**TRIPWIRE MEDIA GROUP**

*Harvest Today: A Wall For Your Family Health - Video Advertising Under \$20,000*

Harvest Today

**RUNNER UP**

**BRANDISH AGENCY**

*Eyes Need Care Too - Video Advertising Under \$20,000*

Alberta Optometrists Association

### DESIGN AND ADVERTISING MISC. 2025

**WINNER**

**VINCENT DESIGN INC.**

*UpFRONT Festival of Indigenous Arts, Music and Culture - Event Design 2025*

TO Live

**RUNNER UP**

**BRANDISH AGENCY**

*46th ACE Awards - Event Design 2025*

Advertising Club of Edmonton

**THANK YOU TO EVERYONE WHO ENTERED!**

Questions? Contact the AAW office [contact@adwinnipeg.ca](mailto:contact@adwinnipeg.ca)